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## SANDISK INAND EXTREME EMBEDDED FLASH MEMORY INCLUDED ON LEADING WINDOWS 8 DEVELOPMENT PLATFORMS

**MOBILE WORLD CONGRESS, BARCELONA, Feb. 26, 2012** – <u>SanDisk</u> Corporation (NASDAQ: SNDK), a global leader in flash memory storage solutions, today announced it is working with key industry chipset vendors to help ensure a best-in-class user experience for mobile devices based on <u>Microsoft</u> Corp.'s upcoming <u>Windows 8</u> operating system.

Companies such as Intel Corporation, Qualcomm Incorporated and Texas Instruments Incorporated (TI) are using SanDisk iNAND Extreme<sup>™</sup> embedded flash memory with some of their top Windows 8 hardware development platforms. SanDisk is working with these companies to optimize its <u>iNAND Extreme</u> flash memory products with Windows 8based tablet and mobile designs.

"SanDisk is known for its deep technical expertise and has strong relationships with all major mobile handset and tablet manufacturers, mobile chipset vendors, operating system developers and standardization bodies," said <u>Dan Inbar</u>, SanDisk senior vice president and general manager, OEM. "Because of the effort we make to continually drive innovation and foster stronger relationships with industry partners, we're well positioned to extend our status as a leading provider of storage solutions to Windows 8-based systems."

SanDisk iNAND Extreme is the company's highest-performance <u>e.MMC</u> (embedded multi-media card) solution with up to 50MB per second write and 80MB per second read performance, along with very high speed random performance\*. SanDisk iNAND Extreme is optimized to improve system responsiveness and multitasking performance, as well as the browsing experience of Windows 8-based devices. iNAND Extreme is currently sampling to customers in 16GB to 64GB<sup>\*\*</sup> capacities and is expected to be available in the second quarter.

"Qualcomm selected SanDisk's iNAND Extreme technology for some of its Snapdragon<sup>™</sup> S4-based reference design platforms running Windows 8 because Qualcomm wants to offer a best-in-class mobile user experience, including a high quality visual experience and high processing performance," said Raj Talluri, vice president of product management, Qualcomm.

As smartphones, tablets and other consumer electronics devices become more complex it is increasingly important that all aspects of hardware and software design work

together efficiently. Particularly with the introduction of new operating systems and more advanced applications, the need for tight integration between hardware and software is essential. SanDisk works with the entire ecosystem of hardware and software vendors to ensure its flash memory chips are optimized to help improve efficiency and deliver a better user experience.

As a result of this commitment to delivering a better mobile experience, SanDisk is deeply engaged with many other companies in the industry. This teamwork is on display this week at the SanDisk booth partner pavilion at <u>Mobile World Congress</u> located in Hall 8, booth number 8B91.

## SanDisk Mobile Memory Leadership Products

As smaller, more powerful mobile devices have proliferated throughout the consumer electronics market, the use of flash memory has expanded from mobile phones and tablets to enable new products and new usage models. The SanDisk iNAND product family includes an embedded storage solution for every performance segment and capacity point in the mobile market including smartphones, tablets and consumer electronics. The SanDisk iNAND<sup>™</sup> family includes iNAND, iNAND Ultra<sup>™</sup> and iNAND Extreme products and includes SanDisk's industry leading two and three-bit-per-cell NAND flash memory technology.

## About SanDisk

SanDisk Corporation (NASDAQ: <u>SNDK</u>) is a global leader in flash memory storage solutions, from research and development, product design and manufacturing to branding and distribution for OEM and retail channels. Since 1988, SanDisk's innovations in flash memory and storage system technologies have provided customers with new and transformational digital experiences. SanDisk's diverse product portfolio includes flash memory cards and embedded solutions used in smart phones, tablets, digital cameras, camcorders, digital media players and other consumer electronic devices, as well as USB flash drives and solid-state drives (SSD) for the computing market. SanDisk's products are used by consumers and enterprise customers around the world.

SanDisk is a Silicon Valley-based S&P 500 and Fortune 500 company, with more than half its sales outside the United States. For more information, visit <u>www.sandisk.com</u>.

\* Based on internal testing; performance may vary depending upon host device. 1 megabyte (MB) = 1 million bytes.

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This press release contains certain forward-looking statements, including expectations for applications, features, production, markets and customers that are based on our current expectations and involve numerous risks and uncertainties that may cause these forward-looking statements to be inaccurate. Risks that may cause these forward-looking statements to be inaccurate. Risks that may cause these forward-looking statements to be inaccurate include among others: the market demand for our products or the production of our products may grow more slowly than our expectations, or our products may not be available in the capacities that we expect or may not perform as expected, and the other risks detailed from time-to-time in our Securities and Exchange Commission filings and reports, including but not limited to, our quarterly reports on Form 10-Q and our annual report on Form 10-K. We do not intend to update the information contained in this press release.