

## PRESS RELEASE

# HONICO with new customer "Technical Touch" in Belgium: ePages for SAP Business All-in-One

**Hamburg, September 13<sup>th</sup>, 2012** – HONICO eBusiness GmbH and its partner Expertum launch the first joint "ePages for SAP Business All-in-One" project in Belgium – with the customer Technical Touch!

After the recently announced partnership of HONICO eBusiness GmbH with the Belgian SAP service provider "Expertum" in July, the first joint project is already being processed: At the company Technical Touch, a major European distributor of motorcycle spare parts based in Belgium, a new ERP (SAP Business All-in-One) and a new online store will be implemented.

The new and standardized plug-in connection between an e-commerce platform to SAP Business All-in-One solution was chosen — based on a pre-configured online shop from ePages, one of the world's leading providers of e-commerce cloud service platforms. The shop system provides all functions for the success of the Internet, from a variety of marketing tools on the integration of marketplaces like Amazon and eBay, to all common payment methods.

The technical connection is delivered via a SAP Add-on provided by HONICO eBusiness, the specialist in SAP – nonSAP integrations. Because of the interface and the SAP Add-On, developed by HONICO, both systems are deeply integrated – and the customer ultimately controls its online store integration simply through the user interface of SAP Business All-in-one.

#### **About HONICO**

HONICO eBusiness GmbH is an integration company and provides solutions for enterprise application integration (EAI) and business process management (BPM). The product IntegrationMan® is a flexible platform for integrating the most diverse systems. The focus is on integrating SAP with non-SAP systems. Here, access to the SAP system is optimized by SAP standards and separate HONICO components. Finished process solutions for different integration scenarios enable a fast implementation of integration projects. The range of services at HONICO eBusiness also includes planning and implementing holistic projects. The top priority is e-commerce projects and process consultation for linking ERP and online shops. Further ERP systems, like Infor and IBM iSeries integrations are also supported by HONICO IntegrationMan.

www.honico.com

#### **About Expertum**

Expertise and experience are at the heart of the Expertum team. Expertum was founded by former SAP employees who are recognized experts in their fields. Step by step, the team is strengthened with likeminded experts. Together, they bundle our SAP knowledge with extensive business insight to deliver results-oriented solutions. Expertum is the first IT services provider on the Belgian market to receive coveted SAP certificate for quality management. With this certificate, SAP recognizes Expertum's efforts to pursue a quality strategy in all its activities.

www.expertum.net

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