

Press Release

VARTA CoinPower receives the Innovation Award 2015

Ellwangen, November 2015

Thanks to their exceptional properties, VARTA CoinPower button cells won the "Selezione di Elettronica" Innovation Award 2015 in the "Sistemi di Potenza" category at the Innovation Gala 2015 held in Milan at the end of October.

VARTA CoinPower are rechargeable Lithium-Ion button cells with an energy density of up to 30% higher than all comparable products. Intense research work carried out at VARTA Microbattery in Ellwangen has led to several patented innovations, which make CoinPower cells unique. With their long service life and excellent charge and discharge properties, all aspects of the button cells are impressive. The product also stands out thanks to its high environmental compatibility, with cells free of lead, mercury and cadmium.

On account of their exceptional properties and intelligent design, VARTA CoinPower button cells are highly versatile. "Their compact and stable design, combined with their outstanding efficiency, makes CoinPower cells an ideal energy source for new mobile applications", explains Herbert Schein, CEO of the group of companies.

The VARTA Microbattery team is truly delighted to have won this award.



Photo, Selezione di Elettronica: Andrea Ballarini (third from left), Business Development Manager and responsible for the Sales Area for VARTA Microbattery in Italy, accepted the Innovation Award at the gala in Milan.



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About VARTA Microbattery GmbH

VARTA Microbattery is one of the world's leading battery manufacturers. With production facilities and sales subsidiaries worldwide, we supply high-quality battery products to our customers in more than 100 countries around the world. The company is headquartered in Ellwangen, Germany. We develop and produce batteries for all major electrochemical systems and cell geometries. As a global system supplier, we are in a position to fulfill our customers' requirements all over the world.