

## New from SAXOPRINT: Stamps and neutral product samples for resellers

*Online printing company expands its product range for business customers and resellers*

**London – SAXOPRINT, one of the leading online printing companies in Europe, is now offering its customers a large range of stamp types as well as neutral print sample brochures and sample boxes.**

Customers can now receive stamps in a range of different types from SAXOPRINT. Wooden and date stamps, as well as models Green Line, Printy and Professional are available. Text plates and coloured ink pads are available separately. With these new products, the online printing company is adding a key area of business stationery to its product range, while also expanding its commitment to environmental protection.

**Stamps with integrated ink pad** are available in compact or robust models and in a number of different casing colours (Printy model), shapes and sizes. The **Green Line** models are made from at least 75% recycled plastic, thus ensuring particularly environmentally friendly and sustainable production. **Date stamps** for twelve years including one or two-colour ink pads can be configured in various different types. SAXOPRINT also offers traditional round and rectangular **wooden stamps** with separate ink pads.

### Neutral product samples for agencies and service providers

SAXOPRINT is also expanding its services for resellers. In addition to anonymous shipping, resellers can now order SAXOPRINT product samples in unbranded form. The neutral sample box contains samples of the materials available for the design of products from the world of advertising technology as well as a print sample brochure including all paper types and grammages. The online printing company also provides the print sample brochure individually or in sets of ten.

Daniel Ackermann, managing director of SAXOPRINT Ltd.: "Intermediaries who design advertising materials for their clients and use us to produce them make up an important part of our customer base. These neutral product samples are something tangible which our customers can use to coordinate with their clients without having to reveal who their supplier is."

### About SAXOPRINT

SAXOPRINT is one of the leading online printing companies in Europe. The company currently employs more than 500 dedicated staff over a total area of more than 18,000 m<sup>2</sup> at its headquarters.

**SAXOPRINT** is an international printing service provider with cutting-edge offset printing facilities in Dresden. As one of the market leaders in Europe, the company employs over 500 people, offering an extensive portfolio of services via several successful online printing portals.

SAXOPRINT has been a 100% subsidiary of the publicly listed company CEWE Stiftung & Co. KGaA, Europe's leading online printing and photo service, since January 2012.

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SAXOPRINT offers exceptional print quality. The company has one of the most modern technology parks in the global printing industry at its disposal. The online printing company has invested almost €20 million in new equipment, production processes and new employees over the last two years. Thanks to efficient work processes in prepress, production, processing and dispatch, as well as the very latest technologies, the company is able to carry out thousands of print orders every day on schedule.

Sustainability and climate protection are also important factors for SAXOPRINT. Using the very latest printing technologies, over 350,000 customers throughout Europe count on SAXOPRINT for their environmentally friendly printing needs. Based on the collaboration with ClimatePartner, a leading provider of climate protection solutions, customers can make their own individual contribution to climate protection and optimise their CO<sub>2</sub> footprint.

In addition to expanding into new countries, the company strategy for 2015 also includes introducing new products and services. These include new features and continuous improvement of the usability of online printing portals. The aim is to provide additional benefit for customers in order to offer optimal service.

<http://www.saxoprint.co.uk/stamps>

<http://www.saxoprint.co.uk/product-samples>