

Country-Level Smartphone Rankings for 2011, 2012, and 2016 (based on shipments)

Country	2011 Ranking	2012 Ranking	2016 Ranking
PRC	2	1	1
USA	1	2	2
India	9	7	3
Brazil	11	10	4
United Kingdom	4	4	5

Source: IDC Worldwide Quarterly Mobile Phone Tracker, March 2012

Note: Vendor shipments are branded shipments and exclude OEM sales for