

## **Mobile Payment and Smart City Solutions: Unstoppable**

- exceet to showcase successful solutions at RFID Conference
- Clients demand variety and free choice of technology

**Rotkreuz, Munich, Sept. 07, 2015 – Mobile payment in retail commerce and contactless card solutions for the “Smart City” are still widely regarded as half-baked, few-and-far-between solutions for someday in the future. Consequently, businesses and municipalities can be rather hesitant to adopt the relevant technologies. But for all those who don’t want to miss the boat, the time to invest in NFC- and RFID-based solutions is now.**

Over the past months, the card specialists at exceet have been confirmed and reconfirmed in this assessment. That’s why, at this year’s RFID conference in Düsseldorf, they’ll be showcasing real-world examples to demonstrate that all the trends in the retails world are moving towards contactless payment solutions. Modern, urban services based on multifunctional customer cards are on the rise as well.

“Working closely with the German banking industry, we have already implemented a variety of these innovative solutions – like “girogo” for contactless payment via EC card or credit card. We are now seeing increasing customer demand for this and similar solutions for mobile, NFC-based smartphone payment systems”, says Fabian Rau, Head of the Logical Access Solutions Segment at exceet Card Group. “Now we want to put projects that have already been commercially rolled out as well as new developments like Apple Pay on the discussion table at this year’s RFID Conference. A core focus will be on how to select the right technology mix.”

Philipp Egner, Head of exceet Card Group’s Access & Transport Segment, who has seen similar developments in his field, adds that “our “Stuttgart Services” project provides an indication of the strategies that modern cities and regions will employ in providing citizens and local businesses with an attractive and cost-efficient infrastructure. At this year’s RFID Conference, we want to showcase new solutions that offer a wide range of variants and technology choices to ensure lasting project success.”

**Visit exceet at the RFID Conference in Düsseldorf from Sept. 28-29, 2015**

**exceet presentations on Sept. 29, 2015 on:  
“NFC & RFID for Payment Solutions” and “Smart City Solutions”**

**Image material available on request**

### **About exceet Group**

exceet is an international technology group specializing in intelligent electronics, complex and reliable electronics.

**About exceet Card Group**

exceet Card Group AG combines the strengths of global leaders of RFID, dual interface and chip card manufacturing. The Group's innovative product portfolio extends to design, development, consulting, production, personalization and lettershop, making it one of the leading full-service providers of smartcards, NFC solutions and readers. In the mobile solutions area, the exceet Card Group offers mobile services, identity safeguards, secure payment solutions, authentication of online services and cloud computing access.

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