



PRESS INFORMATION

April 2013

TECHART individualization for the Porsche Cayman models

Genes of a sports car. Low-based and dynamic mid-engine, optimized power-to-weight ratio, flat outline with increased wheelbase and short overhangs. Through the TECHART individualization program for the new Porsche Cayman models, this formula gains not only physical but also emotional importance.

Exterior.

Transferring the principles of sportiness and individuality into TECHART-typical design – this is the key demand made by TECHART on its new options for the Porsche Cayman models. The front apron with a TECHART two-part front spoiler, integrated splitter as well as re-designed and bigger central air duct gives the Porsche Cayman a more aggressive look and offers additional dynamics to the mid-engine sports car's powerful outline.

The TECHART design vocabulary spreads to the vehicle's rear via trims at the side mirrors and upright fins in the side air intakes at the rear wheel arches. The combination of a fixed TECHART rear spoiler, a rear diffuser with TECHART diffuser trim and central TECHART sports tailpipes completes the car's exterior appearance.

The audible enhancement of the TECHART individualization program for the Porsche Cayman is alternatively undertaken by either a TECHART sports exhaust muffler or the new forthcoming TECHART sports exhaust system with valve control, which gives the 6-cylinder boxer engine a sporty and powerful sound at the push of a button.

TECHART wheels in 21-inch perfectly match the TECHART aerodynamic kit for the Porsche Cayman. Customers can choose between TECHART Formula light alloy wheels in classic 5-spokes design or the weight reduced TECHART Formula III forged wheels in dynamic twin-spokes design. These are optionally available in new attractive surfaces and color versions such as high gloss ceramic polishing and bi-color finish.

The TECHART sport spring kit lowers the ride height of the Porsche Cayman by 35 mm compared to a standard suspension and by 25 mm compared to a PASM suspension.



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Interior.

TECHART handcrafted interiors are world famous for an extraordinary level of quality and accuracy. The in-house saddlery at TECHART offers endless individualization opportunities for the Porsche Cayman's interior. TECHART full leather equipments including decorative stitching, lacquered surfaces, carbon fiber trims as well as manifold interior styling packages upgrade the vehicle's interior design and consequently adapt exterior styling features. The TECHART 3-spokes sport steering wheel with ergonomically mounted TECHART paddle shifters guarantees precise vehicle control and allows sporty gear changes in combination with maximum driving pleasure. Of course, TECHART paddle shifters can also be fitted to all Porsche sport steering wheels and multifunction steering wheels with PDK gearshift switches.

„In comparison to its predecessor, the new Porsche Cayman has become considerably more mature and masculine. It has been an exciting challenge to emphasize these attributes in particular. The new TECHART program offers even more personalization opportunities for our customers to create their individual Cayman or Cayman S“, TECHART Managing Director Thomas Behringer describes the new TECHART individualization program.

- Press car equipment ff.
- Images on <http://press.techart.de>



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Press Car equipment

Exterior & Aerodynamics

TECHART Front Spoiler I in vehicle's body color with integrated front splitter

TECHART Side Mirror Trims in titanium grey matt (mirror arms and mirror bottom shells in body color, mirror covers in titanium grey matt)

TECHART upright fins in body color at the side air intakes

TECHART Rear Spoiler in body color, wing uprights in titanium grey matt

Rear Diffuser in titanium grey matt with TECHART diffuser trim in body color

Engine & Drive

TECHART Sports Tailpipes, round, black matt chromed

Chassis & Wheels

TECHART Formula III 5-spoke forged wheels in 21-inch, titanium grey matt, outer rim in orange matt

TECHART Sport Spring Kit (lowers ride height by 30 mm at front axle and 20 mm at rear axle)

TECHART Wheel Spacers

Brake callipers in orange with TECHART logotype

Interior

Full leather equipment in black with decorative stitching and leather applications in orange

TECHART Interior Styling Packages I, II, III and IV in titanium grey matt

TECHART Carbon Interior Kits I, II and III in graphite grey matt

Seat back panels of Sports Seat Plus in body color

TECHART Instrument Dials in orange

Sport Chrono Dial in titanium grey and orange

TECHART 3-spoke Sports Steering Wheel (PDK) in leather black with decorative stitching in orange

TECHART Paddle Shifters in orange matt with symbols in black matt

TECHART door sills in body color with TECHART logotype in orange

TECHART Floor Mats in black with leather piping in black and decorative stitching in orange, leather latch with TECHART badge



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TECHART Loadspace Floor Mat in black with leather piping in black and decorative stitching in orange, leather latch with TECHART badge

TECHART Engine Compartment Trim with TECHART Logo and luggage protection bar in carbon, graphite grey matt

TECHART Sport Pedals in Aluminium, hard anodized

TECHART Foot Rest in Aluminium, hard anodized



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Company profile

TECHART Automobildesign GmbH, with its headquarters in the Swabian town of Leonberg, is setting global standards when it comes to the customisation of vehicles from the Porsche brand. Founded in 1987, TECHART has been living this passion for over 25 years under the leadership of the two managing directors Thomas Behringer and Matthias Krauß. The consistent implementation of their ideas and targets has seen the company develop into a global business with over 70 employees and sales in over 30 countries. From aerodynamics and exterior designs, to technical optimisations in all vehicle sectors, to the refinement of interiors by the company's own upholstery shop, the TECHART range covers all Porsche series and models. Approved as an internationally registered vehicle manufacturer, TECHART has established itself as a premium global brand in this field.

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