

Digitization: essential for a successful energy transition and the basis for new business models

Spirit of optimism in the ProCom Energy Market Days 2017

Aachen, 1st December 2017 – At the "Energy Market Days" organized by the Aachen-based company ProCom GmbH on 29 and 30 November in Berlin, organizers and participants had one thing in common: Both want to actively shape the future of energy supply. The annual ProCom congress not only provided the approximately 100 professionals involved in energy production, distribution, trade and industry with information on optimized asset management and the commercialization of energy, but also on digitalization and inspiration for innovative, information-based business models.

Digitization increasingly important for energy companies

"Information plays an important role in the energy world," says Dr. Andreas Nolden, Managing Director of ProCom GmbH. "The more renewable energy the power or heat requirement covers and the more complex the processes are to balance energy production and consumption, the more significant is the communication and information technology." As a consulting firm with energy expertise, ProCom supports its customers in automating processes implementing IT solutions and optimizing value creation in the chain from energy generation to the market.

Data is the key to new business models

The fact that digitization not only serves to make existing processes better and more economical, was also clear at the Energy Market Days: start-ups presented how companies can use existing information chains to build entirely new business models. The goal: to generate added value for the company and its customers with data. The range of ideas presented ranged from user-friendly electricity sales via app to smart home solutions for seniors. On both days of the event, the 'solution lab' offers the opportunity to become acquainted with decision-supporting ProCom systems for various fields of work.

40 years of ProCom - a reason to celebrate

It was relaxed on the evening of the first day of the conference: ProCom's jubilee celebration was on the agenda: Franz Scheidt founded the company 40 years ago. Seven years ago, he handed over operational management to the managing partner Dr. Max Scheidt and the managing director Dr. Nolden, he passed in November 2017, the other shares in his son and thus the company fully in the hands of the second generation.

Even after four decades of corporate history, the pioneering spirit is as young as it was on the first day: "In recent years, ProCom has been able to open up new customer groups and markets. To these successes Dr. Nolden and I join forces with the whole team and conquer new markets at home and abroad," says Dr. Max Scheidt.



Impressions from the ProCom Energy Market Days, which took place in Berlin on November 29th and 30th. (Picture: ProCom)

Press and Public Relations:

ProCom GmbH
Anke Dieterich
Luisenstraße 41
52070 Aachen
Tel. +49 241 51804-105
Fax +49 241 51804-30
Anke.Dieterich@procom.de
www.procom.de

Press'n'Relations II GmbH
Ralf Dunker
Gräfstraße 66
81241 Munich
Tel. +49 89 5404722-11
Fax +49 89 5404722-29
du@press-n-relations.de
www.press-n-relations.de

In case of publication, please send us two archive copies of the published material.

About ProCom GmbH

ProCom offers consulting services for energy production and trading. ProCom studies make chances and risks transparent. With process and IT knowledge ProCom accompanies the implementation of strategies all the way through to daily operations. Asset portfolios are managed optimally with IT solutions, data services and market information from ProCom. Within the Automation business ProCom develops sophisticated automation solutions for machine manufacturers. As a specialist in cutting processes, ProCom equips small to medium-sized machine series with sophisticated CNC software and hardware, as well as CAM solutions. In addition, ProCom Automation supplies appropriate drive systems from globally renowned manufacturers. The sound expertise about a great variety of processes, such as water jet cutting, laser cutting, plasma cutting, foam contour cutting and the cutting of textiles, combined with creativity and passion lead to incisively better automation solutions. The family owned company is investing in the European and Chinese markets, as well in this established, expandable market offer and in future-oriented achievements like Industry 4.0 in the industrial sector.