

## PRESS RELEASE

## Software AG Named a 'Leader' in SOA Service Life-cycle Management by Independent Research Firm

- Inaugural report finds that 'Service Life-Cycle Management is a major enabler Of SOA'
- Evaluation encompassed 96 criteria, including comprehensive analysis of CentraSite
- Software AG receives highest score for 'Market Presence'

Darmstadt, Germany [February 14, 2008] - Software AG, a global leader in business infrastructure software, today announced that it was recognized as a 'Leader' in the recently published The Forrester Wave™: SOA Service Life-Cycle Management, Q1 2008 [by Larry Fulton with Randy Heffner and David D'Silva (January 28, 2008)]. According to Forrester Research, a leading independent IT research firm, "Service Life-Cycle Management is a major enabler Of SOA"1. Complimentary copies of the report can be found at WWW.SOFTWAREAG.COM/AWARDS.

Forrester's comprehensive evaluation encompassed 96 criteria with Software AG named a leader in the report. Software AG also earned the top score in the evaluation for 'Market Presence'. The company was also credited with "...providing the strongest user experience."<sup>2</sup>

"By bringing CentraSite together with webMethods Infravio, we've created a highly differentiated product that has been recognized for its enterprise-class and global-class performance, ease-of-use, and comprehensive support for a full-range of SOA activities," said Dr. Peter Kürpick, Chief Product Officer for the webMethods division and member of the Software AG Executive Board. "This most recent recognition from Forrester is particularly gratifying due to their deep understanding of our users' real-world requirements. With significant development already underway for our next release later this year, we're also confident in our ability to maintain our position as a leader for years to come."

According to Forrester's vendor scorecard for Software AG<sup>3</sup>:

- "CentraSite provides solid functionality in most areas, with very strong core capabilities . .
- "CentraSite provides leading functionality in impact analysis and service definition and strong support of other portfolio management needs."
- "Among the largest installed bases of products in this evaluation, with significant annual growth."

Forrester also concluded that '[a]s the product develops, CentraSite's pragmatic and collaborative view of the enterprise, combined with deeper integration of Infravio's significant workflow and repository horsepower, will strengthen its position as a highly flexible, easily consumed, and vendor neutral solution."<sup>4</sup>

Software AG received the top score for 'Market Presence' in the report. Criteria used for this rating included the strength of a company's installed base; market presence in terms of product-



related revenue; recent growth and momentum; and the range of available support services offered for getting started. Software AG earned the second highest score in the evaluation for 'Current Offering' as well.

"Governance is too often viewed as a passive activity solely focused on ensuring baseline performance. In reality, it is an active process that can be used to dramatically improve service quality, to streamline development and accelerate end-user adoption, and to overcome the day-to-day challenges associated with SOA's inherent complexity," said Mike Matsumura, Deputy CTO, Software AG. "Forrester clearly understand this. As such, we're extremely delighted by their recognition of our position as a leader in service lifecycle management. We're also indebted to our global customer base, who's first-hand perspective have helped us to create a real-world solution."

Previously, Software AG had been named a 'Leader' in *The Forrester Wave*™: *Human-Centric BPM for Java Platforms*, *Q3 2007* [by Colin Teubner with Connie Moore, Jamie Barnett (August 3, 2007)].

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Software AG's 4,000 global customers achieve measurable business results by modernizing and automating their IT systems and rapidly building new systems to meet growing business demands. The company's industry-leading product portfolio includes best-in-class solutions for managing data, enabling service oriented architecture, and improving business processes. By combining proven technology with industry expertise and best practices, our customers improve and differentiate their businesses - faster. Software AG has more than 38 years of global IT experience and approx. 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €621 million in 2007 (IFRS, unaudited).

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<sup>&</sup>lt;sup>1</sup> The Forrester Wave™: SOA Service Life-Cycle Management, Q1 2008 [by Larry Fulton with Randy Heffner and David D'Silva (January 28, 2008)].

<sup>&</sup>lt;sup>2</sup> The Forrester Wave™: SOA Service Life-Cycle Management, Q1 2008

<sup>&</sup>lt;sup>3</sup> The Forrester Wave™: SOA Service Life-Cycle Management, Q1 2008 - Vendor Scorecard: Software AG [by Larry Fulton (January 28, 2008)].

<sup>&</sup>lt;sup>4</sup> The Forrester Wave™: SOA Service Life-Cycle Management, Q1 2008