

Efficient fleet management with the new TREK series from Advantech-DLoG

Reducing fleet costs while enhancing productivity: GPS-based fleet management solutions from Advantech-DLoG transmit real-time data on the vehicle, load, or shipment – securely and in an easy-to-understand format

Germering, Mai 13th, 2013 – Only accurate monitoring of the driver and vehicle performance can really make sure a fleet is working economically, regardless of whether that fleet consists of trucks, vans, buses or trains, emergency vehicles or construction site vehicles. Advantech-DLoG presents the latest generation of in-vehicle PC's in its extended TREK series. The TREK-722/723, TREK-668, and PWS-770 transmit vehicle data dynamically and enable versatile analysis options.

“Our telematics solutions keep an eye on everything that needs to be monitored,” explains Sayed Maudodi, BDM / PSM Europe Fleet Management at Advantech-DLoG. Vehicle data such as mileage, wear, fuel consumption, or the driver's driving style and practices can be documented and monitored in order to perform an economic analysis of vehicle use and reduce down time and operating expenses. Cargo can be tracked automatically, load planning and scheduling streamlined and real-time route adjustments via GPS made to enhance cost-effectiveness in using vehicles.

Key features of the new fleet management in-vehicle PC's from Advantech-DLoG:

- Fail-safe: The vehicle MDT's are extremely robust and durable and can stand up to tough environmental conditions.
- Future-proof: In-vehicle PCs are equipped with state-of-the-art components.
- Reliable communications: The mobile all-in-one in-vehicle PCs securely and dependably maintain the connection via WWAN (GSM, GPRS, EDGE, UMTS, HSPA+), GPS and Wi-Fi/Bluetooth even in challenging environments.

For more information visit: <http://www.dlog.com/>



Caption 1: Advantech-DLoG vehicle terminals – FM Portfolio (PWS-770, TREK-753, TREK-550 + 303, TREK-668 + 303, TREK-722/723)

Caption 2: Sayed Maudodi, Business Economist (VWA), BDM / PSM Europe Fleet Management

About Advantech-DLoG: DLoG GmbH, a member of the Advantech-Group since March of 2010, was founded in 1985 and made a name for itself as a global player in solutions for industrial PCs and vehicle terminals for use in extreme environments, such as on construction equipment, forklifts, trucks, mining and industrial production.

The new brand name Advantech-DLoG combines the experience and leading market positions of both companies with the goal of making Advantech-DLoG into a worldwide leading provider for select vertical markets like intralogistics and heavy load vehicle and fleet management.

Advantech-DLoG stands for industry-leading innovation and the highest level of quality. More than 5,300 employees work in an extensive support, sales and marketing network to provide fast time-to-market services for Advantech-DLoG customers all over the world.

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