

Press Release 18-2012

Orga Systems showcases at Metering, Billing/CRM Asia 2012

Real-time Cost Control & Dynamic Pricing to leverage customer interaction

Paderborn (Germany), 10 April 2012: Orga Systems, Gold Sponsor of Metering, Billing/CRM Asia 2012, will be showcasing its Dynamic Energy Billing in Bangkok, Thailand. The showcase will demonstrate dynamic pricing and real-time rating of consumption data to support the growing adoption of Smart Grids and Smart Metering technology. It provides dynamic tariff capabilities to improve the efficiency of energy generation, distribution and usage.

The challenge: Finding the right business case

The electricity industry is changing rapidly – forcing utility companies to find new and more intelligent ways of managing their energy supply infrastructure. In the end finding the right business cases is essential to utility companies. Throughout Asia Pacific, utilities are increasingly implementing smart grid initiatives, beginning with the deployment of smart meters. According to Analysts, the total installed base of smart meters in the region will see a compound annual growth rate of 37%, increasing from 52.8 million in 2010 to over 350 million by 2016. The adoption of smart meters is surging and electric utilities are accelerating their deployments of the devices while looking for communication networks and integrated intelligence to enable increased visibility and management of electricity usage.

Dynamically dealing with changes

Orga Systems' Dynamic Energy Solution brings real-time rating capability and multi dimensional tariff dynamics to smart metering utilities and CIS infrastructures. The solution offers utility companies an unparalleled tariff flexibility that easily copes with managing complex tariffs in real-time. This feature helps energy companies to deal with dynamically changing conditions in a completely new way, adjusting any tariff through measuring and monetizing energy consumption in real-time. Offering new services to customers and bringing real-time customer experience into play are opportunities to unlock new revenue streams.

Meet Orga Systems at the Metering, Billing/CRM Asia at Booth No. 1.11 from May 08th – 09th in Bangkok, Thailand. Orga Systems will showcase how to ensure ROI of Smart Meter and Smart Grid investments with real-time Dynamic Utility Billing.
