



HP Reduces Organizational Risk and Speeds IT Innovation with Automated Test Data Management

WASHINGTON, June 15, 2010 – HP today announced new software to accelerate application testing while reducing risks associated with new delivery models.

[HP Test Data Management](#) (TDM) lowers costs associated with application testing, reduces project delays and ensures sensitive data does not violate compliance regulations. It automates the process of obtaining test data from live applications and accelerates testing based on automated data extraction and masking. This automation manages risk, frees up operation resources to do other things, and increases confidence in moving mission-critical applications into production.

“Leading organizations understand that reliable and repeatable testing processes, driven by business relevant test data is essential to accelerating time to market, ensuring regulatory compliance and reducing costs of application implementations,” said Gangadharaiyah C.P., senior vice president and worldwide head, Testing Services, Wipro Technologies. “HP’s new Test Data Management tool, with its ability to provide test data on demand, coupled with Wipro’s TDM Framework will help us achieve these objectives for our customers while speeding delivery of testing projects.”

Preparing data for testing is extremely labor intensive and can consume more than 50 percent⁽¹⁾ of overall testing time and resources. Human errors also are common when handling large amounts of data without a structured, automated solution. Hiding sensitive data to meet industry compliance regulations, such as Health Insurance Portability and Accountability Act (HIPAA) or Payment Card Industry Data Security Standard (PCI DSS), adds to the cost and margin of error.

HP TDM helps organizations:

- Reduce business risk and avoid project delays by reducing the time required to extract large amounts of distributed data needed for testing
- Ensure data remains secure, protected and out of the hands of hackers by masking sensitive data
- Reduce the storage footprint and cost of data storage for databases used in testing environments

Editorial Contacts

Julie Metting
Burson-Marsteller for HP
+1 312 596 3611
julie.metting@bm.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com



- Accelerate application testing by streamlining the data preparation phase

HP delivers the strongest set of solutions for application quality management on the market today with [HP TDM](#), [HP Quality Center](#), [HP Performance Center](#) and solutions for functional and load testing.

[HP Software Professional Services](#) offers technical assessments and software deployment services to help clients accelerate time to value of their HP TDM solution.

HP also is introducing new integrations between [HP Quality Center](#) software and [CollabNet TeamForge™](#). This integration helps organizations improve communication and collaboration among business analysts, project managers, developers and quality assurance (QA) teams. This helps teams better define, develop and test applications in a distributed environment.

“Executives need to drive new innovations quickly without adding risk,” said Jonathan Rende, vice president and general manager, Business Technology Optimization Applications, Software and Solutions, HP. “With HP Test Data Management and the new partnership with CollabNet, enterprise software teams can better collaborate and speed delivery of high quality software to power organizational innovation.”

HP Enterprise Services will adopt the HP Test Data Management solution as part of its testing and quality assurance services. HP will deliver the combined value of high-quality test cases managed in HP Quality Center with high-quality test data managed in HP Test Data Management as part of a comprehensive suite of [testing and quality assurance services](#).

HP Test Data Management will be available worldwide on July 1.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world’s largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

(1) According to internal HP data.

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