

## **Press Release**

IBC 2015 stand 7.B30

IHSE GmbH Maybachstrasse 11 88094 Oberteuringen Germany

# IHSE equips France Télévisions with KVM matrix switch to improve efficiency and communication in recent studio upgrades



**Oberteuringen, August 24, 2015.** France Télévisions, the major French public service broadcasting group watched by more than 77% of the French population, has completed a major upgrade to two of its main studios.

IHSE, working closely with main dealer, Gentec, and in close collaboration with France Télévisions, devised a completely new approach to studio infrastructure based around a digital KVM architecture. Rather than incorporate a fixed and inflexible layout, users would have the ability to connect their personal workstations to computers and broadcast editing machines as needed, allowing studios and work areas to be dynamically configured to meet the needs of users.

The IHSE Draco tera KVM system was selected primarily on its ability to deliver high quality images and its imperceptible transmission and switching latency. Further advantages that France Télévisions welcomed included the ability to configure the system with any combination of inputs and outputs and its modular construction which will allow future expansion to accommodate growth in the number of users.

Staff working on programmes can quickly and easily configure the operational areas to their particular requirements and preferences, based on preconfigured and stored layouts. All users within the studios can access a wide range of resources within the studio complexes without being tied to specific work locations.



Mokhtar Ait Naceur, project manager, said: "The new system has given us a great deal more flexibility in the way we operate and allows the production teams to rapidly reconfigure the studio layout to meet their specific needs; making them more effective, which has in turn, enhanced the quality of the programming. The system surpasses our original expectations and has made major improvements to operational procedures whilst allowing us to save costs through efficiencies and the reduction in expensive equipment needed to manage a national broadcast station."

The full range of IHSE KVM products will be available for demonstration at IBC in Amsterdam, September 11-15, 2015. Booth 7.B30.

### **About IHSE**

IHSE is a leading developer and manufacturer of advanced Keyboard, Video, Mouse (KVM) devices with 30 years of experience. KVM technology enables the remote switching, bidirectional extension and conversion of primary computer signals including DVI, HDMI, 4K DisplayPort, digital audio and USB. IHSE develops and manufactures an extensive range of KVM switches and extenders with visually lossless signal transmission from headquarters near Lake Constance, Germany.

IHSE products have been certified for outstanding manufacturing quality, operability, resilience and high transfer speeds. Many renowned companies and institutions across vertical sectors including Broadcast, Post Production, Control Rooms, Banking, Industrial, Healthcare, Maritime, Education, Venues, Air Traffic Control and Government rely on KVM solutions made by IHSE, Germany. For further information please refer to ihse.com.

#### **Photos**

http://www.ihse.com/downloads/high-res-press-images.html

### Press contact

IHSE GmbH Stefan Ruppert Maybachstrasse 11 88094 Oberteuringen/Germany Email: stefan.ruppert@ihse.de Phone: +49 7546 9248-59

Web: www.ihse.de