Incomedia's Website X5 has been chosen as "Software of the Year 2010" in the "Web design" category, on Softwareload.de

We arrived third place in the last edition, but now WebSite X5 Evolution 8 reached 1° place in the "Web Design" category in the "Software of the Year 2010" German contest published by Softwareload.de.

Big success for the award-winning Incomedia. The Italian company specialized in creating multimedia and web software was honored by winning first prize for it's software "WebSite X5 Evolution 8" in the "Web Design" category at the "Software of the Year 2010" contest, published by Softwareload.de.

The German website Softwareload.de, download platform of Deutsche Telekom AG, set up for the 4° time running the contest for best "Software of the Year 2010".

This year, a panel of 12 experts selected 10 of the best software for 18 different categories giving everyone the possibility to vote for the whole of September. A lot of people took part, more than 800.000 votes were received and on the 21st of October the award ceremony took part.

WebSite X5 Evolution 8, the "made in Italy" software proposed by Incomedia, reached first place in the "Web Design" category passing in front of important software houses (http://www.softwareload.de/softwaredesjahres).

Federico Ranfagni, Incomedia's CEO, commented: "WebSite X5 Evolution 8's ability to compete and overtake important and prestigious software is a great satisfaction for Incomedia. After coming third last year, the success of this edition makes us very proud, it shows how our software is becoming more and more popular. The result is even more important for us because the voting for WebSite X5 has been completed only by our German users, but also by many others all over the world."

For more information on Softwareload.de: <u>http://www.softwareload.de/softwaredesjahres</u> For more information on WebSite X5 Evolution 8 : <u>http://www.incomedia.eu/it</u>

Press Contact Incomedia: Tatiana Barone tatiana.b@incomedia.eu

INCOMEDIA S.r.I. Via Burolo, 22A - 10015 IVREA (TO) - ITALY Tel/Fax +39-0125-253491 Official websites: www.incomedia.eu www.websitex5.com