

**Press Release # 23/2013 – For immediate release**

## **Innovation Scouting Report “Your Device is our Opportunity” by ICT Intuition features Orga Systems**

*Supporting and meeting corporate customers' BYOD needs*

**Paderborn (Germany), 01 October 2013 – Bring Your Own Device (BYOD) has changed how employees communicate and work. The Innovation Scouting Report by Analyst Nancee Ruzicka from ICT Intuition examines opportunities and challenges CSPs and enterprises may face when defining a BYOD strategy. Orga Systems, a leading software vendor for real-time charging and billing solutions, with an international customer base in the telecommunications, utilities and automotive markets, enables service providers to offer, and businesses to implement, BYOD strategies.**

For BYOD to become an inherent part of enterprise ICT operations, businesses and service providers alike must focus on how to enable, monitor, and manage devices, applications and users without having to apply and enforce restrictive or complex procedures. “Enabling service providers to offer, and businesses to implement, BYOD strategies that protect and manage IT and information assets regardless of the device being used by an employee or partner is crucial,” says Nancee Ruzicka, Analyst at ICT Intuition.

### **Conquering the billing challenge**

The challenge CSPs and companies are facing nowadays is how to apportion costs fairly while doing so in a way that is flexible, accurate and unobtrusive for the users. Moreover, BYOD brings its own billing challenges that can only be met with differentiated charging, hierarchical accounts, and modeling of corporate structures. Orga Systems' convergent charging, billing, and financial management solutions provide CSPs and enterprises with more flexibility and insight into usage to enable convergent billing across services, management of prepaid services, and real-time monitoring of usage. The collection and classification of transactions in real time, delivering insight into usage and clearly determining which charges are the responsibility of the business and which should be attributed to the individual are key. Orga Systems' dual invoicing enables corporations to track usage and, even if they choose not to bill users, understand how connected services and applications are being used.

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To download your complimentary copy of the complete Report, please click here: <http://www.orga-systems.com/en/innovation-scouting-report>

#### **Media Contact:**

**Orga Systems GmbH**  
Am Hoppenhof 33  
D-33104 Paderborn

**Silke Esser – Director Corporate Marketing Global**  
Phone: +49 52 51 8749 3863      E-Mail: [press@orga-systems.com](mailto:press@orga-systems.com)  
Fax: +49 52 51 8749 493863      Internet: [orga-systems.com](http://orga-systems.com)

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## About Orga Systems

For 20+ years, Orga Systems' portfolio of real time products and consulting services has been designed for living in a connected world. Scalable architecture, outstanding performance, lowest rating latency and consequent customer-centricity ensure reliable access to any kind of cross vertical NG services for 400+M subscribers in Africa, Americas, Asia and Europe. Worldwide 40+ telecommunications providers, energy suppliers, car manufacturers, automotive and logistics companies rely on Orga Systems and achieve reduced OPEX, real time-to-market, short-termed ROI as well as beneficial access to new value chains and profitable M2M revenue streams.

Take the shortcut to monetize the digital life in real time: [www.orga-systems.com](http://www.orga-systems.com)

## Media Contact:

**Orga Systems GmbH**  
Am Hoppenhof 33  
D-33104 Paderborn

**Silke Esser – Director Corporate Marketing Global**  
Phone: +49 52 51 8749 3863      E-Mail: [press@orga-systems.com](mailto:press@orga-systems.com)  
Fax: +49 52 51 8749 493863      Internet: [orga-systems.com](http://orga-systems.com)

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