

„Keys to Cooperation“
Regional and International Models

ERASMUS STAFF WEEK IN BREMEN 06 – 10 JUNE 2011



PROGRAM 06 – 10 JUNE 2011



UNIVERSITY OF THE ARTS BREMEN

The University of the Arts Bremen is the ideal environment for creative young people from around the world to develop their artistic skills and prepare for a career in the arts. The University is one of just a handful of German universities to offer degree courses in both the arts and music, and its twin faculties of Music and Art & Design are especially tailored to facilitate interdisciplinary study, enabling students to cut across artistic boundaries.

With two centres in Bremen's inner city and harbor precinct, the University of the Arts is firmly anchored in the heart of Bremen's historical, architectural and cultural matrix. The Faculty of Music is just a short walk from the town hall, market square and Roland statue in Bremen's historical city centre, while the Faculty of Art & Design, located in Bremen's Überseestadt, has become a magnet for start-up ventures in the creative industries and a driving force in the revitalization of one of Bremen's most up-and-coming suburbs.

With approximately 850 students, 65 professors and over 200 other teaching staff, the University of the Arts Bremen is a medium-sized German art university – well-equipped to offer students an outstanding education in a wide range of artistic practices, but cosy enough for students to enjoy close working relationships with their teachers in a warm, friendly atmosphere. Our unique approach combines artistic practice with in-depth historical and theoretical analysis, ensuring that students at the University of the Arts Bremen receive a world-class education.

The University of the Arts has established an extensive network of international partnerships and cooperative agreements. Currently around one third of our students come from abroad. Moreover the University is more than just a place of learning, it is a major cultural institution in Bremen and the wider region, and has organized hundreds of concerts, exhibitions, interdisciplinary projects, workshops and symposia, featuring both students and artists, musicians and designers based at the University.

MONDAY, JUNE 6TH

at Haus der Wissenschaft
meeting point: „kleiner Saal“, 1st floor

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- 11:00 Arrival at Haus der Wissenschaft
- 11:30 – 13:00 - Official welcome address, Mr. Christian Bruns, Head of the Representation of the Free Hanseatic City of Bremen to the EU
- Musical prelude and introduction of participants
- 13:30 – 14:30 Lunch at restaurant „Ständige Vertretung“ (joint walk)
- 15:00 – 16:00 Workshop – Session 1
- Introduction (methodology/programme)
- Bremen Regional Cooperation Models: Presentation of the „Language Centre of the Universities of Bremen (Fremdsprachenzentrum FZHB)“
Speaker: Dr. Bärbel Kühn
- 17:00 – 18:00 Campus Tour, Hochschule für Künste, Speicher XI, (transfer)
- 20:00 Dinner at restaurant „Mühle am Wall“



UNIVERSITY OF BREMEN

The University of Bremen was founded in 1971. In the course of its relatively short history it has developed into the science center of North West Germany. When it was founded it broke new ground in many ways, earning the label "Bremen Model". Some of these breakthroughs have now become standard features of modern universities. For instance: interdisciplinarity, research-based learning in projects, and social commitment. With 250 professors and 17,000 students, the University of Bremen is a mid-sized university offering a large spectrum of subjects; 100 different study programs organized in 30 academic disciplines.

The University of Bremen is committed to the declaration of Bologna, which aims towards the creation of a European university space. It fosters the exchange of students within the frame of international programs and partnerships on all continents of the world. Aspects of internationalization are taken into account in the development of study programs; for example, new forms of study (delivery of lecture classes in a foreign language, study modules), degree awards like Bachelor and Master, as well as courses of study with an international orientation and stays abroad.

For many years now, the University of Bremen has been among the top league of German universities in the area of research. Research conducted at the University of Bremen is interdisciplinary. In other words: Bremen research transcends the borders of traditional disciplines and is embedded within six research concentrations, also known as high-profile areas: Ocean and Climate Research, Materials Science, Information-Cognition-Communication, Social Sciences, Health Science, Logistics.

The University of Bremen numbers among the most successful universities in Germany with regard to acquiring external funding for research projects. The University performed extremely well in the first round of the Excellence Initiative supported by the German Ministry of Education and Research and the federal states, being awarded recognition for the excellence of three of its institutions. Currently it is participating in the second round of the competition and is now among the final 7 universities who are competing for the award 'University of Excellence'.

TUESDAY, JUNE 7TH

at University of Bremen - Universität Bremen (UB)
meeting point: Verwaltungsgebäude VWG (administration building),
2nd floor, room 2060 (conference room)

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- 09:30 – 11:00 Individual cooperation meetings. Optional: Campus Tour (meet at entrance of building)
- 11:00 – 13:00 Workshop – Session 2
 - Presentation Universität Bremen
Speaker: Prof. Carmelita Görg, Associate President for International Relations
 - Continuation of Bremen Regional Cooperation Models: Cooperation Jacobs University Bremen and University of Bremen: Presentation of BIGGS (Bremen International Graduate School of Social Sciences)
Speakers: Dr. Werner Dressel, Executive Secretary; Dr. Mandy Boehnke, Director of Studies
 - Regional Cooperations of the Faculté universitaire St. Louis, Bruxelles
Speaker: Françoise Paulus, Faculté universitaires de Saint Louis, Bruxelles, Belgium
- 13:00 – 14:00 Lunch at „Café Unique“ (joint walk)
- 14:00 – 16:00 Workshop – Session 3
 - Cooperation in the Baltic Sea Region
Speaker: Beate Ramina, Ieva Steinberga, University of Latvia
 - Regional Cooperation between university and enterprises: the University of Coimbra's approach
Speaker: Rita Maia, University of Coimbra, Portugal
- 17:30 – 19:00 Bremen City Exploration Tour „Scavenger Hunt,“ at City Centre Bremen (meet at statue „Bremer Stadtmusikanten“ next to the city hall, central market square)
- 19:30 – 21:00 Dinner at restaurant „Beck's am Markt“
- 21:00 Jazz club „Jazzkeller“ (HfK) - optional



UNIVERSITY OF APPLIED SCIENCES BREMERHAVEN

The Bremerhaven University of Applied Sciences was founded in 1975, but is carrying on a maritime tradition that has been lasting for more than hundred years. Its geographical location next to the Weser estuary and the maritime profile of its 29 study programmes are two more reasons why it is also called „University by the Sea“.

The University of Applied Sciences Bremerhaven has successfully implemented the Bologna Process and offers 18 Bachelor and 11 Master programmes. Among the study programmes some are unique, such as the award winning Bachelor programme „International Cruise Industry Management/Cruise Tourism Management“. As university ranking results proof regularly, the Bachelor programme „Transports/Logistics“ has an outstanding reputation worldwide. The Master programmes „Wind Energy Technology“ and „Integrated Safety and Security Management“ were installed with the funding of regional companies. In addition to the study programmes the University of Applied Sciences Bremerhaven has well-equipped institutes and laboratories. The teaching approach is particularly application oriented and innovative as „GUUGLE- teach well and with passion“ shows, the project has been selected by the “Excellence in Teaching” initiative.

Currently there are some 2800 students studying on campus between the Geeste and the pedestrian zone of Bremerhaven. The campus is located in the town centre of Bremerhaven close to the Alfred Wegener Institute, the Helmholtz Centre for Polar and Marine Research, the German Maritime Museum, the Museum of History, the German Emigration Centre and the Klimahaus 8° Ost.

WEDNESDAY, JUNE 8TH

at University of Applied Sciences Bremerhaven -
Hochschule Bremerhaven (BhV)
meeting point: Alte Mensa, meeting room, building K

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- 09:00 Departure to BhV (bus trip, pick-up at Bremen ZOB, central bus station next to Cinemaxx at main station)
- 10:30 – 13:15 Workshop – Session 4
- Presentation University of Applied Sciences Bremerhaven.
Speaker: Prof. Dr. Gerhard Feldmeier, Vice Rector Internationalization
 - Presentation of the GMU international activities
Speaker: Anna Blazejewska, Gdynia Maritime University, Poland
 - Presentation of RDI activities
Speaker: Pia Seppänen, Satakunta University of Applied Sciences, Finland
 - Research at the University of Murcia
Speaker: Carmen Martinez Fernandez, University of Murcia, Spain
- 13:15 – 14:00 Lunch at university restaurant (joint walk)
- 14:00 – 15:00 Individual cooperation meetings. Optional: Campus Tour (meet in front of the university restaurant)
- 15:00 – 18:30 Visit to the German Emigration Center or to the Klima haus 8° Ost Bremerhaven (sponsored by the Bremen universities)
- 18:30 – 21:00 Dinner at „Seute Deern“, Kaptain’s Room in an old ship (sponsored by the Bremen universities) (meet on board of the restaurant in the old harbour „Offiziersmesse“)
- 21:00 Departure to Bremen, Arrival at 22:00 (bus trip starts in front of the restaurant)



UNIVERSITY OF APPLIED SCIENCES BREMEN

With its history dating back to the 14th Century Bremen has come to be known in the world as a famous cosmopolitan city. Keeping up with this tradition, Internationalisation is a central characteristic at the University of Applied Sciences Bremen.

The range of degree courses at the traditional institution in the heart of Bremen Neustadt - a central city location - is decidedly innovative and practically oriented. The Bremen University of Applied Sciences enjoys a long tradition that goes back to 1799. Approximately 8000 students enroll in over 60 degree courses in areas such as engineering, natural sciences, economics and social sciences; about two-thirds are required to complete semesters of study or praxis abroad. Foundational degree courses immediately follow secondary education and offer the initial Bachelor degree while post-graduate opportunities for further study offer the more in-depth and expanded qualification of Master degree.

The structure of study conforms to common international standards (European Credit Transfer System: ECTS) thereby offering attractive opportunities for study: individual components (modules) may be completed abroad. The University enjoys the benefits of cooperative agreements with 270 partners worldwide.

The agreements cover mainly the mutual exchange of students and teachers. Further impetus provided by the New York liaison office in Manhattan, is operated by the University of Applied Sciences Bremen in cooperation with six partner colleges in the „German House“. The aim is to strengthen transatlantic cooperation with universities and businesses. The University of Applied Sciences Bremen fosters an intercultural everyday running of the university, where internationalisation is lived and optimal integration of international and national students is achieved. What we want is that these intercultural encounters be a learning experience and enrichment both for German and international students.

Additionally, innovative academic content that will remain relevant in the future in combination with the worldwide validity of the Bachelor and Master degrees ensures that graduates will enjoy excellent career perspectives – even abroad.

THURSDAY, JUNE 9TH

at University of Applied Sciences Bremen –
Hochschule Bremen (HS Bremen)

meeting point for cooperation meetings: main entrance Campus
Neustadtswall (M Building, Langemarckstraße)

meeting point for Campus Tour: main entrance Campus ZIMT
(Flughafenallee 10)

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- 09:00 – 11:00 Individual cooperation meetings. Optional: Campus Tour
- 11:00 – 13:30 Workshop – Session 5
Campus Neustadtswall, M Building, Room M 24
- Presentation University of Applied Sciences Bremen
Speaker: Prof. Jutta Berninghausen, Vice Rector
International Affairs
- Introducing the element of online co-operation among
students in different countries
Speakers: Päivi Auranen, Camilla Harald, University of
Applied Sciences Vaasa
- Study Cooperation with 3 Estonian universities,
internship cooperation with 10 aviation enterprises
Speaker: Paul Lääne, Estonian Aviation Academy
- 13:30 – 15:00 Lunch at „University of Applied Sciences Bremen,
Gästemensa Neustadtswall“
- 15:30 – 16:30 Visit to the Ship Handling Simulator (joint walk)
- 20:00 Dinner at restaurant „Theatro“ (meeting in the restaurant)



JACOBS UNIVERSITY BREMEN

Jacobs University is a highly selective, international and residential university which is registered as a not-for-profit organization. The academic profile is based on teaching excellence, transdisciplinary research and an integrative approach bridging three academic schools:

- School of Engineering and Science
- School of Humanities and Social Sciences
- Jacobs Center on Lifelong Learning and Institutional Development.

Jacobs University is committed to:

- academic excellence and the creation of knowledge
- transdisciplinary research and teaching
- ethnic, socio-economic and gender diversity
- intercultural respect and global citizenship
- environmental responsibility and sustainable campus practices
- promoting an entrepreneurial spirit
- paving the way for careers in the private sector, public service and academia
- creating a worldwide community of lifelong learners

The student body is highly international, multicultural and diverse. In the academic year 2010/2011, Jacobs University is glad to host 1,245 students (including Undergraduates, Graduates and Foundation Year Students) representing 102 nations. Although the university is located in Germany, more than 70% of the students are international. Thus living and studying at Jacobs University means experiencing an international and intercultural community.

Since Jacobs University is an all English speaking institution, the primary language of campus communication and instruction is English with all of the courses (currently 21 undergraduate programs and 20 graduate programs) being taught in this language. The professor to student ratio is 1:10 and the semester schedule is in accordance with international standards.

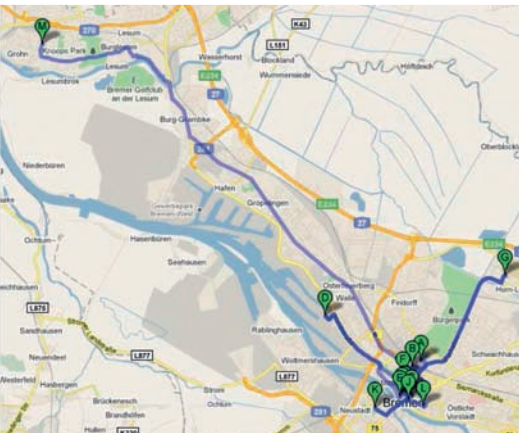
FRIDAY, JUNE 10TH

at Jacobs University Bremen
meeting point: RLH Seminar Room

- 08:20 Departure to Jacobs University Bremen campus with public transport (meet at main station Bremen, platform 5, train departs at 08:41)
- 09:30–09:45 Welcome speech by Dr. Alexander Ziegler-Jöns, Chief Representative for Science & Technology Transfer (pick-up at main gate Jacobs University Bremen)
- 09:45–11:00 Individual cooperation meetings. Optional: Campus Tour
- 11:00–13:00 Workshop – Session 6
 - Presentation Jacobs University Bremen
 - Speaker: Dr. Antonia Gohr, Director Academic Affairs & International Office
 - Wrap-up of all discussions, recommendations, feedback
- 13:00–14:00 Lunch and Farewell at seminar room

MAP OF ALL VENUES IN BREMEN

- A Hauptbahnhof Bremen - Main station
- B Café Überseemuseum, Bahnhofplatz 13, Fon 0421 9579986
- C Haus der Wissenschaft, Sandstraße 4-5, Fon 0421 2186950
- D Hochschule für Künste, Am Speicher XI 8, Fon 0421 9595 1000
- E Restaurant „Ständige Vertretung“, Böttcherstraße 3, Fon 0421 320995
- F Restaurant „Kaffeemühle am Wall“, Am Wall 212, Fon 0421 144-66
- G Universität Bremen, Bibliothekstraße 1, Fon 0421 218-1
- H Bremer Stadtmusikanten, Am Markt
- I Restaurant: „Beck's Bistro“, Am Markt 9, Fon 0421 323033
- J Jazzkeller, Dechanatstrasse 13-15
- K Hochschule Bremen, Neustadtswall 30, Fon 0421 5905 0
- L Restaurant „Theatro“, Goetheplatz 1-3, Fon 0421 326-080
- M Jacobs University, Campus Ring 1, Fon 0421 200-40



DIRECTIONS TO MAIN VENUES

Haus der Wissenschaft Main station to „Haus der Wissenschaft“. By foot: Go from the main station area in direction „Herdentorsteinweg“, follow this street, you will pass a little bridge before you reach a big crossroad. Now please follow the street „Schüsselkorb“ for 300 meters. After 300 meters please turn right into „Wilhadistraße“ and then left into „Sandstraße“, after 20 meters you will reach „Haus der Wissenschaft“.

Hochschule für Künste, Speicher XI From „Haus der Wissenschaft“: Walk the „Sandstrasse“ towards the street „Violenstrasse“ and turn right into the „Violenstrasse“. You will come to a big square („Domsheide“) where you can take the tram No. 3 direction „Gröpelingen“. Get off the tram at stop „Waller Ring“. Walk along the street „Waller Stieg“ until you reach the „Cuxhavener Strasse“. Turn left into the „Cuxhavener Strasse“ and follow the street until the end. Turn right into the „Eduard Suling Strasse“. Right at your left hand side you will find the Hochschule für Künste, walk until the middle of the building, the main entrance is at the back-side in segment 9.

Jacobs University Bremen Main station to Jacobs University: Train towards Vegesack (at '11 or '41) from track 5 or 6 (both at the same platform), get off at „Schönebeck station“. Go up the stairs, turn right and walk along „Schönebecker Straße“, after 150 m turn left into „Bruno-Bürgel-Straße“. After 200 m: Main gate of Jacobs University at the left, ask porters for directions to RLH Seminar Room
Jacobs University to airport: Leave the main gate, turn right and follow „Bruno-Bürgel-Straße“, after 200 m reach T-intersection with „Schönebecker Straße“, turn right, and after 20 m right again into „Grohner Mühlenweg“, train station is right ahead. Take the train towards „Verden (Aller)“ ('27 or '57), get off at „Bremen main station“, leave through the main entrance (towards the city centre): go to the „track F“ at the bus and tram station diagonally to your left. Take tram No. 6 towards „Flughafen“, get off at „Flughafen/Airport“.

Jazzkeller From the Restaurant „Beck's am Markt“, you follow the street „Am Markt“ until the end, and continue with the street „Marktstrasse“ until you reach a bigger street („Balgebrückstraße“). Please cross this street and continue in the street „Dechanatstrasse 13-15“. On the right hand side you find the faculty of music of the University of the Arts Bremen. The Jazzkeller is located in the basement.

Museum „Auswanderhaus“ It takes about a 10 minutes walk from the Campus, 4 from the Klimahaus. First follow the same way as to the Klimahaus, then instead of turning to the Klimahaus keep following „Columbusstraße“ along the waterside of the old harbour. The Auswandererhaus is on the left side of the „Columbusstraße“ after a crossing with traffic lights.

Museum „Klimahaus“ From Bremerhaven University of Applied Sciences it takes about a 6 minutes walk. Cross the small street „An der Karlstadt“, go along the building S, cross the „Columbusstraße“ at the traffic light, then turn right. Follow „Columbusstraße“ along the waterside. You can see the round modern building at the end of the old harbour to the left hand side, cross a bridge to get there.

Restaurant „Beck’s am Markt“ Main station to Restaurant „Beck’s am Markt“: By foot: go from the main station area in direction „Herdentorsteinweg“, follow this street, you will pass a little bridge before you reach a big crossroad. Walk straight on over the crossroad into „Sögestraße“, follow „Sögestraße“ till the end. Then turn left, you can now see the „Rathaus“ and the „Roland“. „Beck’s am Markt“ is right behind the „Roland“ statue.

Restaurant „Mühle am Wall“ From main station: by foot, go from the main station area in direction „Herdentorsteinweg“ follow this street, you will pass a little bridge. On your right hand side you can see a mill in the middle of a small park area. The restaurant is right at the mill.

Restaurant „Seute Deern“ From both museums you take the same way back as you came: Walk along the waterside of „Columbusstraße“ (8 minutes from Auswandererhaus, 4 minutes from Klimahaus). The Restaurant Seute Deern is an old ship (black with white) in the old harbour right next to the bus stop. The restaurant is on the boat.

Restaurant „Theatro“ From the main station: Take tram No. 6 direction „Flughafen/Airport“, get off at „Domsheide“. Take tram No. 2 direction „Sebaldsbrück“ or No. 3 direction „Weserwehr“, get off at „Theater am Goetheplatz“. The restaurant is directly at the Goetheplatz.

Statue „Bremer Stadtmusikanten“ Main station to Statue „Bremer Stadtmusikanten“: By foot: Go from the main station area in direction „Herdentorsteinweg“, follow this street, you will pass a little bridge before you reach a big crossroad. Walk straight on over the crossroad into „Sögestraße“, follow „Sögestraße“ till the end. Then turn left, you can now see the „Rathaus“ (city hall), the statue is on the left side of the city hall.

Universität Bremen Tram No. 6 from the main station, direction „Universität“, stop „Universität/Naturwissenschaften 1“. The red brick building behind the parking is the VWG (Verwaltungsgebäude); the conference room is on the second floor, room 2060.

University of Applied Sciences Bremen **Campus Neustadtswall:** From the main station: You can either take Bus No. 26 or Bus No. 27 direction „Huckelriede“ or Tram No. 1 direction „Huchting“ (all on track D). You get off at stop „Hochschule Bremen“, the University of Applied Sciences Bremen Campus Neustadtswall Main Entrance (M Building) is right opposite of the tram/bus stop.

Campus ZIMT: From the main station: Take tram No. 6 direction „Flughafen/Airport“ and get off the station „Neuenlander Kämpfe“. The ZIMT main entrance is right on your left side, you have to cross the street.

Überseemuseum The „Überseemuseum“ is situated next to the main station. When getting out of the main station it is on your right hand side. The restaurant is in the museum.

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Gestaltung: HfK, Aquarium

