

NEWS RELEASE

MID in the Runnings for the Award for Medium-Sized Companies for the Second Time

MID Nominated for Major Medium-Sized Business Prize

Nuremberg, July 31, 2012 – MID GmbH: The software and consulting company, MID GmbH, was nominated for a second time by Nuremberg's Department for Business, Innovation and Skills for the top medium-sized business prize, sponsored by the Oskar Patzelt fund and has once again made it through to the finals. You can find more information about the competition and the finalists for 2012 under <http://www.mittelstandspreis.com/single-newsmeldung/datum/2012/05/07/juryliste-2012.html>.

MID qualified for the competition for medium-sized businesses not only due to its economic success but also for its complex culture of innovation, high-level of service competence and active customer focus. MID was also assessed on job creation for both employees and students and how it gives back to the community.

"The fact that MID has been nominated for this major medium-sized business prize and made it through to the final affirms our being in it for the long-run; we are not merely focused on economic achievements" explains MID managing director, Jürgen Leuschel.

The Oskar Patzelt foundation's annual award for the best medium-sized companies has developed into the most important German competition for medium-sized companies since it was first established in 1995. More than 1,400 local authorities, institutions and unions nominated 3,589 companies in 2012. A company cannot nominate itself for the award but must be nominated. Only one company for every thousand are nominated in Germany.

You can find more information about the Oskar Patzelt foundation's award and the finalists for 2012 under <http://www.mittelstandspreis.com/single-newsmeldung/datum/2012/05/07/juryliste-2012.html>



Photo: MID GmbH managing director, Jürgen Leuschel (right) receives the certificate for reaching the finals of the major medium-sized business prize from Robert Knitt, service point for the Oskar Patzelt foundation for Franconia and member of the jury for Bavarian competitors, July 17, 2012 in Nuremberg.

MID – the modeling company

MID teams are focused on central modeling as a reference for extensive processes in companies and big IT projects. Top German companies and authorities rely on the products, knowledge and support provided by MID - the modeling company. More than 100 specialists put this vision of realizing efficient and effective IT systems with concrete requirements for processes and products into practice. And all this, for more than 30 years.

Processes are created in the standard notations BPMN 2 or UML 2 and can be seamlessly transferred into UML or ERM software models. The aim is to develop or generate executable code. A perfected rights and roles concept for all stakeholders, transparent collaboration and powerful functions ensure your model success.

www.mid.de



PR Contact

For more information about MID and Innovator, please call Renate Herrmann on +49(0)911-96836 68 36-677 or e-mail her at presse@mid.de