

**Advantech-DLoG GmbH is defined by quality**

Wolfgang Loske has been in charge of quality-related activities at Advantech-DLoG since April 1, 2012 and contributes a wealth of expertise to further strengthen the company's quality management.

*Germering, September 18, 2012* – Following the departure of the former CEO, Advantech-DLoG has strategically realigned its management team and continues to further develop new products and business opportunities. Quality is defined in the business plan as a key factor for growth and corporate values. Wolfgang Loske has been responsible for this business unit since April 1, 2012, with the goal of further enhancing and strengthening the area of quality management.

“Mobile products have always been my passion,” says Wolfgang Loske, who joined Advantech-DLoG in 2012 and has many years of international experience as an expert in R&D and quality issues. His extensive industry expertise ranges from electrical engineering and IT/computer architecture to hardware and software. In his new position, he will contribute his knowledge to the development of the quality strategy and management for the DLoG product portfolio, from the definition of objectives for products and processes to their consistent implementation.

“Our quality goal is to continually benchmark and enhance the reliability of our products. To achieve this, we will establish and secure processes to provide our key accounts and partners with high-quality terminals for a wide range of applications. Very close links between development and production offer a crucial advantage when it comes to the consistent and fast achievement of our quality goals,” says Wolfgang Loske.



Caption: Wolfgang Loske, Executive Director Quality & IT Advantech-DLoG

Further information is available at: <http://www.advantech-dlog.com/>

### **About Advantech-DLoG:**

Advantech-DLoG is the team of IMC (Industrial Mobile Computing) and the team of DLoG GmbH which has been a member of the Advantech Group since 2010. The DLoG GmbH was established in 1985 and has made a name for itself as a global player in the field of industrial PC and vehicle terminal solutions for extremely challenging environments - in construction machinery, forklifts, trucks, mining equipment and industrial production.

The new brand name of Advantech-DLoG combines the experience and market leadership gained by both companies in the past with the objective of turning Advantech-DLoG into a leading global provider for selected vertical markets such as warehousing, heavy goods management and fleet management.

Advantech-DLoG is the byword for cutting-edge sectoral innovation and a high level of quality. Within the framework of a comprehensive support, sales and marketing network, more than 3,600 employees are dedicated to providing swift time-to-market services for Advantech-DLoG's global customer base.

Advantech-DLoG  
Industriestraße 15  
D-82110 Germering  
Tel.: +49 (0) 89 411191 0  
Fax: +49 (0) 89 411191 910

Ansprechpartner für die Presse  
Katharina Ruhland  
- Marketing Communication Specialist -  
Tel.: +49 (0) 89 411 191 311  
E-Mail: [ruhland@dlog.com](mailto:ruhland@dlog.com)