



FOR IMMEDIATE RELEASE

Datacolor® Releases Spyder®5STUDIO Calibration Suite for Photographers

New suite of colour management tools that ensures control of colour workflow from capture, to edit, to print

Zurich, Dietlikon – September 10, 2015 – Datacolor, a global leader in colour management solutions, today announced the release of Spyder5STUDIO, the next generation of its popular colour calibration solution suite designed to colour manage digital photo workflows. Spyder5STUDIO features a collection of tools that ensure photos are captured accurately, monitors display true-to-life colors, and prints are matched precisely.

Datacolor Spyder5STUDIO is designed for photographers who demand the highest level of control and accuracy. It includes the new [Spyder5ELITE](#) colorimeter, the colour calibration solution that adjusts monitors to an industry colour reference standard so colors are accurate and shadow and highlight details are preserved, ensuring on-screen images match photo prints. An important tool for all photographers, Spyder5ELITE assures true screen colour, reducing editing time and providing better print matching so less ink and paper are wasted.

In addition to its display calibration solution, Spyder5STUDIO includes camera and print solutions: The [SpyderCUBE](#), is a portable device for photographers to set white balance, exposure, black level and highlight references based on lighting conditions when shooting images. [SpyderPRINT](#) is a full-featured spectroradiometer used to create custom RGB printer profiles, for all of your printer, ink and paper combinations, to provide the most accurate screen-to-print matching. Combined, these tools enable photographers to capture consistent colour temperature and contrast from scene to camera and monitor-to-monitor, as well as quality printing results, enhancing the entire photo workflow.

“As a leader and long-time developer of colour management products, we have seen first-hand the importance of colour managing the workflow from start to finish,” said Heath Barber, Imaging Market Manager, Datacolor. “We have designed Spyder5STUDIO for professional and serious photographers seeking ultimate control of their entire workflow from capture, to edit, to print.”

The new Spyder5STUDIO is now available for £325 excl. VAT (offering a bundled price advantage of 30 percent compared to individual purchase!) at photography and consumer electronics retailers nationwide or online at datacolor.com/spyder5studio-pr-en.

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About Datacolor

Datacolor, a global leader in colour management solutions, provides software, instruments and services to assure accurate colour of materials, products and images. The world's leading brands, manufacturers and creative professionals have used Datacolor's innovative solutions to consistently achieve the right colour for more than 40 years.

The company provides sales, service and support in over 65 countries throughout Europe, the Americas and Asia. Industries served include textile and apparel, paint and coatings, automotive, plastics, microscopy, photography and videography. For more information visit:

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IMAGES:

Spyder5STUDIO Product Images / High Resolution: <https://www.dropbox.com/sh/xjneew63goyp0fa/AABsoyP1w70Z6ySc62VuKuXda?dl=0>

Spyder5STUDIO Product Images / Low Resolution (JPG): https://www.dropbox.com/sh/g1r0c673vcfwvnl/AAD94_bH7NShWB6SunfzTBoba?dl=0

Spyder5STUDIO Lifestyle Images / High Resolution & Low Resolution (JPG):

<https://www.dropbox.com/sh/t5s4x39c3zl0erx/AAAMCVGAz9Xyr3lJq2tXu0sxa?dl=0>

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