



Veeam Honored with 2014 European Gold 'Rising Star' Award from the Global Technology Distribution Council

For the third consecutive year, the distribution industry recognizes Veeam for outstanding sales growth of their availability solutions in the EMEA region

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[Veeam® Software](#), innovative provider of solutions that deliver *Availability for the Modern Data Center™*, today announced that the company has been named a 2014 Gold Rising Star Award winner in Europe by the [Global Technology Distribution Council](#) (GTDC). Recognized during the GTDC European Vendor Summit, the awards cite outstanding sales growth of corresponding companies through their GTDC member distributors. Each winning performance was honored from among hundreds of manufacturers and publishers who rely on GTDC members to support tech resellers and solution providers in the region.

Veeam was awarded a Gold "Rising Star" ranking in the €100 Million - €250 Million category. Gold, Silver and Bronze Rising Star Award winners were selected in five revenue categories based on sales growth over the past year, as tracked by the CONTEXT [SalesWatch](#) Distribution Panel.

"We are very proud to have won the gold ranking this year, our third consecutive year of being honored with the "Rising Star" award," said Gilles Pommier, VP Channel EMEA at Veeam Software. "Veeam is 100 percent channel-engaged, so our own success depends on the success of our partners. Businesses now require 24/7 access and through our data center availability solutions, including [Veeam Availability Suite v8](#) coming later this year, our partners are able to ensure their customers achieve the Always-On Business™ status."

Rising Star Awards Methodology

To be eligible for a Rising Star award, vendors must have sold corresponding products through GTDC members for at least one year. Selections for Gold, Silver and Bronze winners in each revenue category are based on CONTEXT SalesWatch data from April 2013 – March 2014.

About Veeam Software

[Veeam®](#) enables the Always-On Business™ by providing solutions that deliver *Availability for the Modern Data Center™*, which provides recovery time and point objectives (RTPO™) of less than 15 minutes for all applications and data. Veeam recognizes the challenges in keeping a business up and running at all times and addresses them with solutions that provide high-speed recovery, data loss avoidance, verified protection, risk mitigation and complete visibility. [Veeam Backup & Replication™](#) leverages technologies that enable the modern data center, including VMware vSphere, Microsoft Hyper-V, NetApp storage, and HP 3PAR StoreServ and StoreVirtual Storage, to help organizations meet RTPOs, save time, mitigate risks, and dramatically reduce capital and operational costs. Veeam Availability Suite™ provides all of the benefits and features of Veeam Backup & Replication along with advanced monitoring, reporting and capacity planning for the backup infrastructure. [Veeam Management Pack™](#) extends Microsoft System Center monitoring to enterprise vSphere environments and also offers monitoring, reporting and capacity planning for the Veeam Backup & Replication infrastructure. The [Veeam Cloud Provider Program](#) (VCP) offers flexible

monthly and perpetual licensing to meet the needs of hosting, managed service and cloud service providers. VCP currently has more than 4,500 service provider partners worldwide. Monthly rental is available in more than 70 countries from more than 50 Veeam aggregators.

Founded in 2006, Veeam currently has 25,000 ProPartners and more than 101,000 customers worldwide. Veeam's global headquarters are located in Baar, Switzerland, and the company has offices throughout the world. To learn more, visit <http://www.veeam.com>.

About CONTEXT

Headquartered in London with over 150 staff in 15 countries, CONTEXT specializes in tracking technology sales and pricing across the globe. Supported by the largest Distribution Channel Sales Database in the world, CONTEXT tracks Channel sales in most countries across EMEA where we are official data partners with all members of the Global Technology Distribution Council (GTDC). CONTEXT reports and services enable our customers to assess their business operations in the light of actual sell out figures, and make business critical decisions based on hard data. Follow us on Twitter: [@contextworld.com](https://twitter.com/contextworld.com) or visit our website: www.contextworld.com

About The Global Technology Distribution Council

The [Global Technology Distribution Council](#) is the industry consortium representing the world's leading tech distributors. GTDC members drive more than \$130 billion in annual worldwide sales of products, services and solutions through diverse business channels. GTDC conferences support the development and expansion of strategic supply-chain partnerships that continually address the fast-changing marketplace needs of vendors, end customers and distributors. GTDC members include AB S.A (WSE: ABPL), ABC Data, ALSO (SIX: ALSN), Arrow Electronics (NYSE: ARW), Avnet (NYSE: AVT), Computer Gross Italia, DCC SerCom, D&H Distributing, Esprinet (PRT.MI), Ingram Micro (NYSE: IM), Intcomex, Logicom (CSE:LOG), Officer Distribuidora, Redington (BSE: REDI), SiS Technologies (HKSE: 0529), ScanSource (NASDAQ:SCSC), SYNEX (NYSE: SNX), Tech Data (NASDAQ: TECD), Westcoast LTD and Westcon Group.

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