

iscoord launches first enterprise-grade UC client for iPad, iPhone and iPod Touch

*is-phone for iPhone/iPad/iPod Touch v2.0 featuring
business-class features and integrates in existing corporate IP telephony environments*

PRESS RELEASE

ZURICH, SWITZERLAND. January 03, 2011 - iscoord ag, a leading provider of award-winning Unified Communications (UC) clients, announces the availability of the new UC client is-phone for iPhone/iPad/iPod Touch v2.0 that interoperates with all leading IP PBXs and IMS platforms. It represents the only enterprise-class softphone for all Apple mobile devices and is available in the iTunes App Store for US\$9.99. A free Lite version will be launched beginning 2011 with restricted functionalities.

“With the new is-phone for iPhone/iPad/iPod Touch v2.0 we offer a new class of softphone application to the Apple community”, states Markus Sieger, CEO of iscoord. “A lot of companies are building their mobile communication on Apple devices and we are proud to be the first company worldwide to integrate a primary enterprise-class UC feature set on all Apple iOS4 devices. Carriers, large enterprises and other service providers can now offer a complete family of UC applications on one foundation to its clients on all platforms (Windows, Linux, OSX, iOS).”

“Our new iTunes App is more than a simple softphone. It was developed with the help of customers and large telecom partners to fit main corporate needs”, says Rolf Kuster, Head of Development at iscoord. “Employees like to use their mobiles with the same feature set they have on their desk phone and they need to connect to their legacy IP PBX, softswitch or IMS platforms for corporate use. is-phone for iPhone/iPad/iPod Touch is closing this gap with a purely software based approach, enabling enterprise-class IP telephony for companies of all sizes.”

“We can see a global trend in adopting smartphones in companies all around the world in order to improve mobility and flexibility. But the question arises when it comes to traditional desk phones which usually weight around 40% of the telecom equipment costs, where co-workers are preferably using their smartphones for placing calls. By adopting is-phone for iPhone/iPad/iPhone Touch 2.0 Enterprise and enabling CTI capabilities with the iPhone, iPod Touch or even iPad devices, companies can dramatically cut their telecom investments as well as making important savings on telecom bills due to internal call routings, even when people are physically off site or abroad,” says Chris Peter, CMO at iscoord.

iscoord offers OEM versions for big corporate and telecom/service providers with rebranded/customized design and feature sets. The is-phone branded version can be downloaded on the iTunes App Store for US\$9.99. A free version with limited features will be launched beginning 2011.

Main differentiators:

- Multiple SIP account and call support, conference calls with up to 4 participants
- Call recording with audio player
- Programmable IP PBX/IMS feature star codes
- QoS, firewall & NAT traversal, VPN/UDP/TCP support, SRTP/TLS support
- Configuration & remote provisioning (OEM version)

iscoord will showcase the is-phone for iPhone/iPad/iPod Touch and other softphones/UC clients integrated in Microsoft/IBM UC platforms at Lotusphere 2011 (booth #512) and Enterprise Connect 2011 (booth #636) in Orlando.

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About iscoord ag and is-phone®

iscoord ag, an independent and privately owned company in Zurich/Switzerland, is developing and distributing, together with a worldwide partner network, the is-phone® softphone and UC client technology, integrated into IBM (IBM Lotus® Notes®, IBM Lotus® Sametime®) and Microsoft (white label OEM version for Outlook® 2003/2007, Windows® Live Messenger) Unified Communications software, enabling anonymous calls from any website with is-phone® click2connect, is-phone® Portable without installation and is-phone® mobile clients for iPhone, iPad and iPhone Touch. is-phone® is SIP compliant, ready to use with any SIP carrier and received certifications of compatibility for IP PBXs from 3Com, Alcatel, Avaya and Siemens (tested with e.g. Alcatel, Asterisk, Cisco etc.). iscoord has won 7 awards: DNUG Award 2007, Lotus ADVISOR Editor’s Choice Award 2007, IBM Lotus Award “Best in Showcase 2006”, VolPGermany Award 2006, IBM Lotus Award “Best Messaging Solution 2005”, Lotus ADVISOR Editor’s Choice Award 2005 Silver medal and the IBM CTO Award 2005. For more information, please visit our website: <http://www.iscoord.com>.

Screenshot is-phone for iPhone:



Screenshot is-phone for iPad:

