



INTERACTIVE OBJECTS SOFTWARE AND OCS CONSULTING FORGE PARTNERSHIP IN UK

Established German Software Vendor expands into UK market as part of its International expansion strategy

Freiburg, Germany, 15 December 2009 – Interactive Objects GmbH, the specialist supplier of the MoRE legacy maintenance, analysis and modernization technology, has announced its first UK consulting and implementation partnership with OCS Consulting plc. After successful years in its home markets Interactive Objects is pursuing an expansion strategy to take its well proven MoRE solutions to new international markets.

The MoRE solution directly addresses the challenges of maintaining and modernizing legacy applications written in old technologies such as Cobol, PL/1 and proprietary 4GLs regardless of whether the maintenance is outsourced, done off-shore or in-house. A key part of the expansion strategy is to join efforts with a very selective set of technology and implementation partners, so that Interactive Objects can provide customers within the international market with the same competitive advantages Interactive Objects has provided its domestic end-customers.

Alberto Perandones, Managing Director of Interactive Objects, said, “with OCS Consulting we have found the right mix between experience, customer respect and seriousness. OCS’s path from mainframe based solutions to modern technologies and its understanding of business-IT problems will most definitely be key for a successful partnership.”

Maurice Aroesti, Group CEO of OCS Consulting said, “Working with Interactive Objects enables us to help our customers tackle the challenges they face in managing their old applications. The aging workforce who maintain legacy systems and the knowledge they carry in their head is fast diminishing in organizations making maintaining key applications a high risk business. The MoRE solution directly addresses these challenges enabling IT Directors to lower the risk, get best value from outsourced maintenance and give better value to the business.”

About MoRE

The MoRE Solution is an agile and flexible solution that sheds light on the mysteries of customers' legacy applications. Applications age and become harder to maintain, extend or replace over time. Be it to support application maintenance or a broader application modernization effort, MoRE provides a cost-efficient way of re-discovering how an application works. The MoRE solution:

- Analyzes legacy software, intelligently and efficiently.
- Significantly reduces maintenance and re-development costs by the insight gained.
- Compensates for sparse or lost design know how with comprehensive and fully navigable analyses.

IT departments have to efficiently support business processes and deliver integrated solutions flexible enough to quickly react to emerging requirements. In general, legacy applications will be involved in delivering such solutions, making application understanding even more critical to corporate success. MoRE enables IT to reduce costs and deliver critical solutions which have a legacy application component. Key Benefits are:

- Significant reduction in operational costs by efficiency and quality improvement.
- Increased productivity, improved service and communication facilitated by efficient and flexible maintenance processes.
- Significant risk reduction and elimination of know how bottlenecks due to accurate documentation.
- Improved quality and accuracy of analysis.

About Interactive Objects

Interactive Objects assists and guides its customers in the setup, review and enhancement of IT architectures and processes, in the optimization of process artifacts as well as the implementation of supporting tool chains. Its consultants analyze the individual challenges and sketch a proposed solution based upon the customers' needs and utilizing its solution toolkit. Interactive Objects' solution toolkit responds to typical challenges encountered in such endeavors. The solutions are customizable to meet the individual needs, offering powerful means of modernizing IT systems and supporting business processes while minimizing the risk of having to build the customers own toolkit from scratch.

Interactive Objects' solutions cover the most significant challenges in today's software development.

About OCS Consulting

Established in 1984, OCS Consulting understands the importance of creating flexible and innovative solutions for its clients. The company is viewed as a trusted IT service partner, helping to extend the IT teams of many blue-chip organisations. A positive working attitude has resulted in a high level of repeat business and many long-term client relationships. OCS provides IT services for consulting, managed services and resourcing.

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