

### PRESS RELEASE

# Software AG Positioned in the Leader's Quadrant for Business Process Management Suites

- Software AG positioned in the Leaders Quadrant in the first year of availability for webMethods BPMS
- Independent research firm finds that BPMS market began to exhibit the characteristics of an early mainstream market; BPMS market is the second-fastest-growing middleware market segment
- Software AG executives note that the company is well positioned to capitalize on projected global growth with customers in over 70 countries

DARMSTADT, Germany, 8-1-2008, Software AG, a global leader in business infrastructure software, today announced that it was positioned by Gartner, Inc. in the Leaders Quadrant in the recently published *Magic Quadrant for Business Process Management Suites*, 2007 [by Janelle Hill, Michele Cantara, Eric Deitert and Marc Kerremans (December 14, 2007)]. This recognition follows the December 2006 release of webMethods BPMS, Software AG's full-feature business process management suite [BPMS] encompassing process design, execution, monitoring and management. Complimentary copies of the report are available at www.SoftwareAG.com/award.

"We believe that our positioning in the Leaders Quadrant in this year's assessment is a huge testament to the significant momentum that webMethods BPMS has established in its first year on the market," said Dr. Peter Kuerpick, Chief Product Officer for the webMethods division and member of the Software AG executive board. "Over this time period, the impressive business results of our enterprise users have validated our focus on developing an industry-leading business process management suite that also fully leverages the other components of our product suite. Coupled with our global reach and demonstrated financial strength, I believe that we're well positioned to capitalize on the accelerated enterprise adoption of BPMS."

According to Gartner<sup>1</sup>, "[l]eaders are distinguished by their relentless focus on driving a paradigm shift toward increased business user participation in the entire process improvement life cycle by enabling explicit, model-driven solution deployment rather than traditional coded approaches."

webMethods BPMS delivers a fully-unified process improvement platform meeting the needs of all users, including business analysts, IT developers, process owners, line-of-business executives, and knowledge workers. Using an intuitive, easy-to-use design interface, users can collaboratively model, automate, monitor and improve end-to-end business processes. Key features of webMethods BPMS include patented business activity monitoring (BAM), embedded simulation, adaptive human workflow, a comprehensive metadata repository, integrated business rules management and codeless composite application development. Additional value is delivered via out-of-the-box integration with Software AG's comprehensive enterprise service



bus (ESB), service-oriented architecture (SOA) lifecycle governance, and application modernization product offerings.

In their analysis of the BPMS market<sup>2</sup>, Gartner also noted that "[b]y the end of 2006, the BPMS market reached nearly \$1.7 billion in total software revenue and began to exhibit the characteristics of an early mainstream market; that is; it features proven technology, stable vendors, vendor consolidation and rapid user adoption. The BPMS market is the second-fastest-growing middleware market segment; Gartner estimates that the BPMS market will have a compound annual growth rate of more than 24% from 2006 to 2011."

## About the Gartner Magic Quadrant

The Magic Quadrant is copyrighted December 2007 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. The analysis depicts how certain vendors measure up against criteria for that marketplace, as defined by the Gartner Group. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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Software AG's 4,000 global customers achieve measurable business results by modernizing and automating their IT systems and rapidly building new systems to meet growing business demands. The company's industry-leading product portfolio includes best-in-class solutions for managing data, enabling service oriented architecture, and improving business processes. By combining proven technology with industry expertise and best practices, our customers improve and differentiate their businesses - faster. Software AG has more than 37 years of global IT experience and approx. 3,800 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €483 million in 2006.

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<sup>&</sup>lt;sup>1</sup> Gartner, Inc., *Magic Quadrant for Business Process Management Suites*, 2007 by Janelle Hill, Michele Cantara, Eric Deitert and Marc Kerremans (December 14, 2007)

<sup>&</sup>lt;sup>2</sup> Magic Quadrant for Business Process Management Suites, 2007