

Press release

Munich, 23.08.2016

TruckServices: Knorr-Bremse launches new aftermarket brand

World premiere at automechanika 2016 trade fair

At the automechanika 2016 trade fair in Frankfurt am Main (13.09.-17.09.) Knorr-Bremse will be presenting the new TruckServices brand under which it is to deliver its full range of aftermarket services in the future. Knorr-Bremse TruckServices offers an expanded portfolio of products to underpin its claim to provide reliable, economical solutions for diagnostic, maintenance and repair work on commercial vehicles of any type or age.

The Knorr-Bremse TruckServices promise is summed up by the brand slogan 'Keep it running': The company offers an attractive aftermarket package for commercial vehicles of all types and ages that helps keep them operating reliably and economically throughout their entire working life. On offer to distributors, workshops and fleet managers are diagnostics, needs-based maintenance and repair services, plus access to Knorr-Bremse's extensive expertise via online services, training and individual specialized advice. An efficient international logistics system means the aftermarket portfolio's wide range of spare parts can be rapidly delivered whenever and wherever required.

As Wolfgang Krinner, Member of the Management Board of Knorr-Bremse Commercial Vehicle Systems GmbH, puts it: "As the world's biggest trade fair for the automotive aftermarket, automechanika is an appropriate venue for the launch of our new brand. Knorr-Bremse TruckServices understands customers' needs and can deliver a wide range of reliable, economical aftermarket products and services. As well as the usual Knorr-Bremse OEM products, we also supply many remanufactured ones for value-based repair of older vehicles. In future these will have their own separate brand name: EconX®."

EconX – the new brand for Knorr-Bremse remanufactured products

As a cost-effective, environmentally-friendly option for repairing older vehicles, remanufactured products are an important element in the TruckServices portfolio. Knorr-Bremse's experience as an original equipment manufacturer means it is familiar with the precise technical requirements for each part and is able to adhere to the highest quality standards throughout the entire remanufacturing process, from initial selection to final completion. Customers can rely on Knorr-Bremse remanufactured products to cover the same range of functions as the original product and to have a life expectancy appropriate for the age of the vehicle concerned. The five letters of the brand name 'EconX' replace the previous term "Genuine Remanufactured Exchange Parts" and sum up the products' qualities: original, value-based and sustainable. To mark the launch of the new brand at automechanika, Knorr-Bremse is showcasing the latest additions to the EconX portfolio, including an electronic clutch servo – underlining the company's determination to continuously expand the range on offer.

Service kits for compressors

Knorr-Bremse supplies many different versions of its OE products to vehicle builders in order to ensure their suitability for installation. But for the aftermarket this variety represents a potential challenge, as it complicates the ordering process and entails additional logistics

costs. To resolve this, Knorr-Bremse TruckServices has developed value-for-money solutions for distributors and workshops that reduce the variety as far as possible without any loss of functionality and reliability. This has, for example, enabled the company to cut the 1,600 different versions of its brake calipers to a mere 140 for the aftermarket. And with its new compressor service kits, which will be on show for the first time at automechanika, Knorr-Bremse has transferred this successful principle to a further product area.

TruckServices on the spot – Knorr-Bremse’s workshop system

With Alltrucks and official Knorr-Bremse Service Centers, fleet operators can rely on rapid, skilled assistance from the distributors and workshops that make up these two networks. The multi-brand Alltrucks network was set up by Knorr-Bremse in conjunction with Bosch and ZF, but at automechanika is represented exclusively at the Knorr-Bremse TruckServices booth. More than 200 affiliated workshops in five European countries offer full maintenance and repair services to commercial vehicles of all brands. And in the wake of the introduction of Knorr-Bremse TruckServices, there are also new developments in the Knorr-Bremse Service Center system.

Free offer of practical test gauge

In line with its slogan of ‘Keep it running’, Knorr-Bremse TruckServices has developed a handy tool that enables brake disc thickness to be rapidly and easily checked without having to remove the wheel. Suitable for various disc sizes, the gauge indicates whether the thickness is satisfactory or needs to be checked more precisely. The first of these gauges will be available free-of-charge exclusively to visitors to the Knorr-Bremse booth at automechanika.

Caption 1: The new Knorr-Bremse TruckServices brand provides a structure for the company’s full range of aftermarket services. | © Knorr-Bremse

Caption 2: A practical tool for rapidly and easily checking the thickness of brake discs without having to remove the wheel. | © Knorr-Bremse

Caption 3: Wolfgang Krinner, Member of the Management Board of Knorr-Bremse Commercial Vehicle Systems GmbH: Knorr-Bremse TruckServices understands customers’ needs and can deliver a wide range of reliable, economical aftermarket products and services.” | © Knorr-Bremse

automechanika in Frankfurt, 13.09.2016 to 17.09.2016, Hall 3.0, Booth E91

Note for editorial staff: The Knorr-Bremse press conference at automechanika 2016 will take place on September 13 from 11.00 to 11.30 in Hall 3.0, Booth E91. We look forward to welcoming you!

Knorr-Bremse is the world’s leading manufacturer of braking systems for rail and commercial vehicles, with sales totaling almost EUR 6 billion in 2015. In over 30 countries, some 25,000 employees develop, manufacture, and service braking, entrance, control, and energy supply systems, HVAC and driver assistance systems, as well as powertrain and transmission control solutions. As a technology leader, for more than 110 years now, through its products the company has been making a decisive contribution to greater safety by road and rail. Every day, more than one billion people around the world put their trust in systems made by Knorr-Bremse.

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