



OPTION INTRODUCES XYFI, THE WORLD'S SMALLEST 3G & WIFI PERSONAL HOTSPOT

XYFI brings easy and instant 3G WiFi connectivity to everyone

LEUVEN, Belgium – February 27, 2012 – Option (EURONEXT: OPTI; OTC: OPNVY), a global leader in wireless connectivity, security and experience, today launches XYFI – the world's smallest hotspot with integrated 3G, WiFi and hotspot connectivity.

Option's XYFI, the world's smallest 3G WiFi hotspot, enables up to eight simultaneous connections, so users can connect their WiFi devices and invite others to share their broadband connection easily and securely. In addition to connecting to cellular networks to share WiFi, XYFI also connects to WiFi presenting the user as a hub to connectivity and providing carriers with significant WiFi offload benefits.

XYFI is powered via USB connection, meaning users can take advantage of a wide variety of USB-enabled power sources; in fact the XYFI will offer a set of elegant power accessories, including a wall and car plug, and a unique extended battery pack for the longest autonomy of any battery-powered personal hotspot router.

Jerome Nadel, Chief Experience Officer at Option, commented: "XYFI's easy 'out-of-box' set-up brings instant connectivity to everyone, without the need to install any software or drivers. It can be powered in many different ways, making it ideal for use on the move anywhere that a user has 3G or WiFi coverage, a USB slot and power. The intuitive web pages are optimized for use on mobile devices and guarantee users the best possible connectivity experience."

XYFI comes with smart interfaces. It can be easily managed from an intuitive web-based GUI and dedicated mobile pages. In addition to secure, seamless connectivity, XYFI's integrated microSD memory card slot and streaming capabilities allow users to share media and files.

XYFI delivers easy and secure wireless information sharing anywhere, anytime. Option will be announcing leading customers in the coming weeks.



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ABOUT OPTION

Option is a global leader in wireless connectivity, security and experience. Option enhances the performance, functionality and usability of wireless communications through a portfolio of 3G, 4G HSPA/LTE and WLAN connectivity solutions. The company works with mobile operators, OEMs, retailers and enterprise customers to create compelling products that enable new connected and secure services. Option is headquartered in Belgium, with further R&D facilities in Germany and an ISO 9001 production engineering and logistics facility in Ireland. Option maintains offices in Europe, the US, Greater China, Japan and Australia. More at www.option.com

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