

**Top 5 Vendors, Worldwide Media Tablet Shipments, Second Quarter 2012  
(Preliminary) (Unit Shipments are in thousands)**

<b>Vendor</b>	<b>2Q12 Shipments</b>	<b>Market Share</b>	<b>2Q11 Shipments</b>	<b>Market Share</b>	<b>2Q12/2Q11 Growth</b>
1. Apple	17,042	68.2%	9,248	61.5%	84.3%
2. Samsung	2,391	9.6%	1,099	7.3%	117.6%
3. Amazon.com	1,252	5.0%	0	NA	NA
4. ASUS	855	3.4%	397	2.6%	115.5%
5. Acer	385	1.5%	629	4.2%	-38.7%
Others	3,067	12.3%	3,668	24.4%	-16.4%
<b>All Vendors</b>	<b>24,994</b>	<b>100%</b>	<b>15,042</b>	<b>100%</b>	<b>66.2%</b>

Source: IDC Worldwide Quarterly Media Tablet Tracker, August 2, 2012.

**Table Notes:**

- Shipments include shipments to distribution channels or end users. OEM sales are counted under the vendor/brand under which they are sold.
- Data for all vendors are reported for calendar periods.