

Benefit from the digital change by integrating data

Boehringer Ingelheim: Global SAP access with Intrexx

Founded in 1885, the family-owned Boehringer Ingelheim is now one of the largest researching pharmaceutical companies. The company's SAP system is enhanced by an Intrexx portal. With it, distribution processes could be simplified and sales representatives could be integrated more effectively.

Freiburg, the 24th of September 2015. As an international agent of the pharmaceutical industry, **Boehringer Ingelheim** relies on **SAP**. For the purpose of more comprehensive connection, customers, service providers and sales representatives should be more effectively integrated. For this reason, data from the ERP system is made available to them in the web portal. And all of this in multiple languages and with cutting-edge technology.

Disencumber distribution and increase customer satisfaction

With the software Intrexx, a portal was developed in just 15 working days which enables location-independent access to SAP data; both read and write access. The branch office in Brazil was the first beneficiary: The **Webshop**, complaint and order tracking as well as the returns management are accessed on site with customers via tablet or laptop. In comparison to poring over catalogs on site, this leads to a great alleviation in workload.

Reducing sources of error with data integration

By directly **integrating** the portal applications with SAP, arbitrary double data maintenance - and with that a large source of error - could be removed. Processes could be shortened and simplified. This

means that both employees and customers finally have time for more important tasks.

Data integration in its best time at the DSAG Annual Congress

The software developer United Planet will present this and many other application uses from the 29th of September to the 1st of October at the DSAG Annual Congress in Bremen (one of the most important SAP-related events in Germany). At **Stand F6 in Hall 5**, everything will revolve around how SAP data can be integrated into web-based applications, mobile applications and social business platforms within just a few minutes.

Further information about Intrexx is available at:

<http://www.intrexx.com/en/intrexx>

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Printout free of charge, image materials available upon request



United Planet

United Planet is an internationally active provider of portal and social business software. The product Intrexx has tallied up over 4,800 installations and more than 1,000,000 users in the German-speaking market alone. Consequently, United Planet is one of the market leaders in the sectors covering small and medium sized undertakings, public administration, and organizations (e.g. hospitals). The company, founded in 1998, is led by Manfred Stetz and Katrin Beuthner.

Intrexx facilitates the rapid and economical creation of productive workflows, web-based applications and even complete intranets/enterprise portals. For all platforms and operating systems. The solution connects employees and software systems, provokes information exchange and thus improves cooperation and procedures in businesses. With certified interfaces, data from various sources (ERP, CRM, Microsoft Exchange and many more) can be incorporated and related to one another. In this way, the likes of SAP and Microsoft SharePoint experience economical functionality enhancements.

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