



The Eurocopter Foundation Joins Forces with NGO World Vision Mexico to Provide Support in Zones Affected by the Recent Catastrophes in Mexico

Mexico City, October 10, 2013

The Eurocopter Foundation and NGO World Vision Mexico have joined forces to distribute food and humanitarian aid to the communities affected by Hurricane Ingrid and Tropical Storm Manuel. This agreement provides 30 helicopter flight hours to reach communities in the most devastated regions of the country, inaccessible by land.

In order to assist those affected by the recent storms that affected multiple areas of Mexico, the Eurocopter Foundation has teamed up with the NGO World Vision Mexico.

“The hurricane left various communities in a dramatic situation, which is further aggravated by the inability to access these zones by land,” said Martha Yaneth Rodríguez, General Manager of World Vision Mexico. “Helicopters are undoubtedly an excellent alternative, enabling us to get humanitarian aid to totally devastated and inaccessible zones.”

This humanitarian organization collects and distributes food and basic necessities and is one of the entities working together with the Mexican authorities under the Civil Emergency Plan for natural disasters, known as the DN-III Plan

The operations began last September 28 with a reconnaissance flight by an EC120 in the state of Veracruz.

“It is hugely satisfying for Eurocopter to see first-hand how our helicopters are helping those most in need and drastically affected by these hurricanes,” said Guillaume Faury, Chairman of the Board of the Eurocopter Foundation. “The provision of support to humanitarian organizations forms part of our company’s fundamental values and we are quite content with this first urgent humanitarian action by our foundation together with World Vision Mexico.”

Meanwhile, on October 3, World Vision Mexico began its operations in Guerrero, the state worst affected by the tropical storms, with an EC130 B4. Based at the NGO’s operational center in Ometepec, this helicopter has already airlifted more than a ton of food and personal hygiene items to people living in Ometepec, Cuajinicuilapa and Xochistlahuaca.

About World Vision Mexico

Since 1982, World Vision Mexico has been working to foster community development in the regions within its scope through Area Development Programs (ADPs) that promote transformational development with an emphasis on children's rights. It also provides rapid responses in the event of emergencies and natural disasters affecting the population.

World Vision is a global relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. We are members of World Vision International.

For more information: <http://www.worldvisionmexico.org.mx/ayudaguerrero//>
and <http://wvi.org/region/latin-america-and-caribbean>

About Eurocopter Foundation

The Eurocopter Corporate Foundation was created in 2012 as an independent, apolitical and non-profit legal entity that unites the company's humanitarian activities under one framework with a focus on emergency response; aid for developing countries; aid for the ill, handicapped, and those living in extremely difficult conditions; and youth development through the transfer of aeronautical know-how.

More information on the Eurocopter Corporate Foundation is available on its website:
www.eurocopterfoundation.com

For more information, please contact:

Stéphane Chéry
Tel: + 33 (0)4 42 85 60 51
Mob: + 33 (0)6 23 93 71 23
stephane.chery@eurocopter.com

Pascale Fleury
Tel: + 33 (0)4 42 85 62 38
Mob: + 33 (0)6 32 54 05 02
pascale.fleury@eurocopter.com

Julie Guérin
Tel: + 33 (0)4 42 85 59 64
Mob: + 33 (0)6 22 00 34 73
Julie.guerin@eurocopter.com

Gloria Illas
Tel: + 33 (0)4 42 85 58 89
Mob: +33 (0) 6 31 47 08 99
gloria.illas@eurocopter.com

Julia Sailer
Tel: + 49 (0)906 71 2129
Mob: + 49 (0) 151 26 45 09 97
Julia.sailer@eurocopter.com

Priscilla Yip
Tel: +65 6592 7217
Mob: +65 9660 7040
Priscilla.yip@eurocoptersea.com.sg

Website: www.eurocopter.com