

The Program – At a Glance

Admission Criteria

Applicants must be in possession of the following qualifications, respectively:

- (a) Postgraduates (with academic degree stating 210 ECTS credit points)
- academic degree with a grade of at least 2.5; and
 - work experience (at least 1 year) after the first academic degree in the fields of business administration, technology or IT, respectively;
 - documentary proof of English language skills equating at least with level B2 (CEFR) or equivalent;
 - students with a grade lower than 2.5 need to take an admission test;
 - students whose degree states only 180 ECTS credit points have to take a compulsory extra-module.
- (b) Students without academic degree
- university entrance qualification;
 - significant executive work experience (at least 3 years) closely allied to the study program in the fields of business administration, technology or IT, respectively, as well as experience abroad;
 - admission test;
 - documentary proof of English language skills equating at least with level B2 (CEFR) or equivalents.

Degree, Duration

- graduates will be awarded an internationally-recognized Master's degree (Master of Business Administration, MBA)
- accredited by FIBAA
- 90 ECTS credits
- duration of program: four semesters

Cost

- tuition Fees: EUR 1.950 / semester plus social contribution Hochschule Ludwigshafen am Rhein plus banking charges (if any)

ONLINE STUDY

PART-TIME



What students say:

"Distance learning is a great concept, as it helps you combine a challenging job with the opportunity to broaden your horizons."

"My future Master's degree has already opened up new and exciting career options at my company – so it's really worth the effort!"



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Online study
LOGISTICS –
INTERNATIONAL MANAGEMENT
& CONSULTING
Master of Business Administration



ONLINE STUDY
MBA LOGISTICS – INTERNATIONAL
MANAGEMENT & CONSULTING
at Universities of Applied Sciences



The online program “MBA Logistics - International Management & Consulting” has been designed for professionals who have graduated from any disciplines. The objective of the program is to help you obtain a greater understanding of the various areas within logistics while at the same time developing your skills in the fields of management and consulting as well as preparing you for leading or senior management positions, respectively.

With an increasing demand for logistics managers with an international background, professional experience or a degree that is recognized across borders can be an important proof of your qualifications. This is why we have developed a custom-made MBA program offered online via distance learning. It has specifically been tailored to logistics managers handling processes at the interface of different disciplines. Relevant fields such as management competence, consulting knowledge and social skills have been added to the traditional areas in teaching logistics.

Graduates of this international program are highly in demand as executives or project managers in a variety of fields in industry and trade, but also in services and consulting. The compact hands-on curriculum allows future graduates to acquire relevant strategies, techniques and skills they need for their respective jobs. This degree qualifies for access to positions in higher civil service and/or doctoral degree programs.

A hands-on program to acquire solid skills for various fields of application

1st semester

General Management: Accounting, Finance, Marketing, Operations Management, Information Management and Human Resource Management

Law

Project Management & Soft Skills: Project Management, Soft Skills, Change Management

2nd semester

Intralogistics: Elements of Intralogistics, Logistics Systems in a Digital Factory, Production Management

Extralogistics: Supplier Relationship Management, Distribution Management, Transport

3rd semester

Logistics Management: Lean Management, Logistics Controlling, Supply Chain Management

Logistics Consulting: Areas of International Consulting, Logistics Management Consulting, Knowledge Management

4th semester

Master Thesis

The program is offered by Hochschule Ludwigshafen am Rhein (Ludwigshafen University) in cooperation with ZFH and is accredited by FIBAA.

The four-semester distance learning program consists of six modules and a thesis (students whose degree states only 180 ECTS credit points have the opportunity to take an extra-module). The online program combines distance learning with face-to-face instruction. Students receive material by mail correspondence for self-study and work on the assigned problems, case studies and questions. During these phases, our e-learning platform offers opportunities for group study as well as for the purpose of exchanging information.

The teaching content is then complemented by supporting workshops and seminars on campus. During these periodic sessions of residential teaching, for which attendance is mandatory, students will broaden their knowledge – and will of course have the opportunity to meet their fellow students. Face-to-face instruction will take place at Hochschule Ludwigshafen am Rhein.

A Convenient Format

- hybrid part-time distance education program leading to an internationally-acknowledged degree (MBA)
- State-run university
- excellent cost-benefit-ratio
- individual planning independent of place and time
- flexibility in self-study
- consolidation of knowledge by residential teaching and lecturing on campus
- expertise is related to practice and can be immediately applied at your workplace
- provision of multidisciplinary competences
- individual support

Application

How to apply:

Please apply online from 01 March to 15 July for the following winter semester on www.zfh.de/application

Or send your application to:

Zentralstelle für Fernstudien an Fachhochschulen (ZFH)
Konrad-Zuse-Straße 1 · 56075 Koblenz · Germany

Contact us to get started:

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