

Top Five Smartphone Vendors, Shipments, and Market Share, 2012 Q3 (Units in Millions)

| Vendor | 3Q12 Unit Shipments | 3Q12 Market Share | 3Q11 Unit Shipments | 3Q11 Market Share | Year-over-year Change |
|--------------------|---------------------|-------------------|---------------------|-------------------|-----------------------|
| Samsung | 56.3 | 31.3% | 28.1 | 22.7% | 100.4% |
| Apple | 26.9 | 15.0% | 17.1 | 13.8% | 57.3% |
| Research In Motion | 7.7 | 4.3% | 11.8 | 9.6% | -34.7% |
| ZTE | 7.5 | 4.2% | 4.1 | 3.3% | 82.9% |
| HTC | 7.3 | 4.0% | 12.7 | 10.3% | -42.5% |
| Others | 74.0 | 41.2% | 49.9 | 40.3% | 48.3% |
| Total | 179.7 | 100.0% | 123.7 | 100.0% | 45.3% |

Source: IDC Worldwide Mobile Phone Tracker, October 25, 2012

Note: Data are preliminary and subject to change. Vendor shipments are branded shipments and exclude OEM sales for all vendors.

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