

ESI launches Virtual Seat Solution 2016, Software dedicated to the Virtual Prototyping of Seats

Supporting the delivery of safe, lightweight and comfortable seats at first try-out for the automotive and aerospace sectors

Paris, France – July 11, 2016 – [ESI Group](#), pioneer and world-leading provider in [Virtual Prototyping](#) for manufacturing industries, announces [Virtual Seat Solution 2016](#). The software solution empowers OEMs and seat suppliers to design, test, improve and pre-certify their seat prototypes, fully and virtually, without the need for costly physical prototypes. Not only do industrial clients save cost and time, they can also deliver highly innovative lightweight seats, while ensuring all aspects of their performance. With [Virtual Seat Solution](#) already established in the automotive sector, the new 2016 version brings in dedicated functionalities to benefit aeronautic applications. [Virtual Seat Solution 2016](#) enables aeronautic manufacturers to evaluate seat comfort right from the design stage, to assess the living space available for passengers, and to virtually pre-certify seats.

As the air travel market has become increasingly competitive, airlines are looking for opportunities to differentiate themselves, and offer a more enjoyable experience to their passengers. To this end, engineers are striving to improve cabin equipment, and more specifically, what passenger comfort most depends on: the seats. ESI [Virtual Seat Solution 2016](#) enables seat manufacturers to virtually assess the performance and comfort of their seats with respect to many criteria including living space, static and thermal comfort of the passenger, and the capacity of the seat to absorb the in-flight vibrations.

Aside from the need to meet passengers' growing expectations in terms of comfort, future aircraft seats will have to answer challenges linked to weight reduction as a means to enable airlines to save substantial amounts of fuel. This must be achieved without impacting passenger safety and in compliance with evolving safety regulations.

Today, aeronautic manufacturers are placing their trust in virtual testing to accelerate product development. French company [Expliseat](#), for instance, [swiftly gained certification for their revolutionary Titanium aircraft seat, the lightest seat ever certified by the European Aviation Safety Agency \(EASA\)](#): *"Virtual Prototyping is a proven industrial approach to pre-certify the manufacturing process and performance of an innovative product, such as our Titanium seat,"* commented **Vincent Tejedor**, CTO of Expliseat. *"Our experience working with ESI's Virtual Seat Solution confirms the efficiency of this solution in speeding up innovation. Virtual Seat Solution has helped us reduce drastically the development time usually required to design an innovative product, and has allowed us to increase the business value of our company in record time!"*

Already a proven software solution in the automotive sector, [Virtual Seat Solution 2016](#) now provides a complete end-to-end Virtual Prototyping solution dedicated to the aeronautic sector from seat modeling to virtual performance testing, thanks to virtual human models, all the way to virtual certification.



Image: ESI Virtual Seat Solution version 2016 allows industrial manufacturers and OEMs to build, test and improve virtual seat prototypes.

Enhancements answering challenges in the automotive sector:

The new [Virtual Seat Solution 2016](#) also delivers key improvements for the automotive market to enable performance assessment early in the seat development process. With its new functionality for guided seat model generation, Virtual Seat Solution 2016 allows engineers to easily define new seat concepts. They can now efficiently also work through the initial development steps re-using previously modeled components and changing them easily as their project progresses. Virtual Seat Solution automatically updates the seat model to compute the performance of the seat with the new components, providing significant flexibility and time gains.

In the frame of whiplash testing to ensure passenger safety, the ChinaNCAP process is now supported by [Virtual Seat Solution 2016](#), completing the software's existing capabilities for assisting EuroNCAP and JNCAP certifications. The dummy model BioRID II v.3.0 is now available in addition to the already provided BioRID II v2.6. Also, a new seat positioning tool is available to easily adjust the seat in the configurations defined in NCAP protocols. Lastly, the computation of the numerous pulse severity levels during the whiplash sled tests, can now be prepared simultaneously for a unique launch.

Read [here](#) a customer testimonial from Japanese seat manufacturer Tachi-S about performing whiplash testing with Virtual Seat Solution.

For more information on Virtual Seat Solution, please visit: www.esi-group.com/virtual-seat

Join ESI's customer portal myESI to get continuously updated product information, tips & tricks, view the online training schedule and access selected software downloads: <https://myesi.esi-group.com>

For more ESI news, visit: www.esi-group.com/press

ESI Group – Media Relations

[Céline Gallerne](#)

+33 1 41 73 58 46

For additional information, please feel free to contact our international communications team:

North America

[Natasha Petrous](#)

+1 248 3818 661

Germany, Austria, Switzerland

[Alexandra Lawrenz](#)

+49 6102 2067 183

South America

[Daniela Galoflo](#)

+55 11 3031 6221

United Kingdom

[Hannah Amiss](#)

+44 1543 397 905

Italy

[Maddalena Marinucci](#)

+39 051 633 5577

Japan

[Nozomi Suzuki](#)

+81 363818486

France

[Gaëlle Lecomte](#)

+33 4 7814 1210

Spain

[Monica Arroyo Prieto](#)

+34 914840256

South Korea

[Gyeong Hee Lee](#)

+822 3660 4507

Eastern Europe

[Lucie Sebestova](#)

+420 511188875

Russia

[Natalia Nesvetova](#)

+7 343 311 0233

China

[Yuxiang Guo](#)

+86 (0)10 18500685938

About ESI Group

ESI Group is a leading innovator in Virtual Prototyping software and services. Specialist in material physics, ESI has developed a unique proficiency in helping industrial manufacturers replace physical prototypes by virtually replicating the fabrication, assembly and testing of products in different environments. Today, coupled with Virtual Reality, animated by systems models, and benefiting from data analytics, Virtual Prototyping becomes immersive and interactive: ESI's clients can bring their products to life, ensuring reliable performance, serviceability and maintainability. ESI solutions help world-leading OEM's and innovative companies make sure that their products will pass certification tests - before any physical prototype is built - and that new products are competitive in their market space. Virtual Prototyping addresses the emerging need for products to be smart and autonomous and supports industrial manufacturers in their digital transformation.

Today, ESI's customer base spans nearly every industry sector. The company employs about 1100 high-level specialists worldwide to address the needs of customers in more than 40 countries. For more information, please visit www.esi-group.com/

Follow ESI

