

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

CONTACT: Legal Department, ad notam LLC

**AD NOTAM ANNOUNCES ISSUANCE OF A LICENSE TO BLUE VISION
FOR ITS US PATENTS FOR MIRROR TV PRODUCTS;**

NEW YORK, NEW YORK, AUGUST 28, 2011

MIRROR IMAGE AG, a corporation organized and existing under the laws of Switzerland which owns U.S. Patent Nos. 7,589,893 and 7,455,412 (the "Patents"), as well as an international portfolio of additional patents and patent pending applications for the "Mirror TV" product segment, and ad notam AG, a corporation organized and existing under the laws of Germany and a pioneer and developer of innovative design mirror technology, the exclusive licensee of the Patents, and ad notam LLC, a limited liability corporation organized under the laws of New York and the licensee of ad notam AG for the Patents, together with their Affiliates (being referred to herein collectively as "ad notam") and Blue Vision, Inc., a corporation organized under the laws of Illinois ("Blue Vision"), a company with a line of Mirror TV's announced today that the parties have reached a settlement regarding the use of the Patents for Blue Vision's Mirror TV's and displays pursuant to a complaint ad notam filed against Blue Vision on April 22, 2010 in the United States District Court for the Northern District of Illinois, for infringement of Patents, in the action entitled *MIRROR IMAGE AG et al. v. Blue Vision, Inc.*, Docket No. 10-cv-02479 (the "Action").

The Parties have agreed to a resolution of the complaints initiated by the Action in which Blue Vision acknowledges the value of ad notam's intellectual property and the Patents.

A Settlement and License Agreement was agreed to and executed under which ad notam grants, and Blue Vision accepts, a license under the Patent rights covering Mirror TV's and displays.

The financial structure of the agreement consists of a one-time lump sum amount payable by Blue Vision and on-going royalties to be paid by Blue Vision to ad notam. The specific terms of the contract are confidential.

MIRROR IMAGE and ad notam are pleased to announce that Blue Vision has agreed to recognize the Patents as the base technology covering the Blue Vision portfolio of products that will enable Blue Vision to market and sell its Mirror TV's and displays in its portfolio of products in a manner consistent with the recognition of the ad notam intellectual property rights as embodied and protected by law under the Patents.

Blue Vision is pleased to announce that Action was settled in a manner that allows Blue Vision the right to continue its business in the market segment of Mirror TV's and displays as an authorized licensee of ad notam and its Patents and sell its products without the risk of infringement of ad notam's wide ranging intellectual rights in the Mirror TV market segment.

About **ad notam**[®]

ad notam[®] is a celebrated inventor, pioneer, manufacturer and leader in the LCD Mirror TV industry. The MIRROR IMAGE[®] product line is always a combination of an **ad notam**[®] Monitor System and a glass or mirror surface. Beginning with the stylish and perfectly integrated look of glass and following with the only LCD Monitor Systems which are factory calibrated for integration behind glass, the end result is sure to mesmerize your senses.

All **ad notam**[®] products are German made, custom-engineered, LCD technology, manufactured with a focus on style, quality and the environment - all **ad notam**[®] products operate exclusively on low voltage. They are exclusively designed to overcome the unique challenges of operating in ventilation deprived environments and to allow easy and adjustable mounting. The unique Magnetic Mounting System accompanying all **ad notam**[®] products is distinctively designed to suit all particularized placements behind any glass surfaces and produces a unique gapless viewing ability. **ad notam**[®] has offices in several continents and its clients include many of the world's leading companies.

Additional information on **ad notam**[®] and its products can be found at the company's website:

<http://www.ad-notam.com>

Information on Blue Vision can be found at the company's website:

<http://www.bluevisiontvmirror.com>