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CeMAT ASIA (10 to 13 October 2007 in Shanghai)

Record number of exhibitors at CeMAT ASIA

- Around 430 exhibitors will showcase their latest technologies for ensuring a smooth flow of materials

There's no stopping investment growth in China. Major projects, such as port and airport construction, high-speed railways, and buildings for the Olympics and World Expo, are driving China's economy. However, this growth would not be possible without future-proof logistics systems. China's demand for technical logistics equipment is every bit as strong as the rise in investments.

For instance, Asia was the key growth region worldwide for manufacturers of industrial trucks, recording an increase of 19 percent. China was the main driving force again with a rise of 36 percent. The industrial trucks industry is expecting two-digit growth rates for Asia this year too.

Since being founded in 2000, CeMAT ASIA has enjoyed similar levels of growth. With only 136 exhibitors at the trade show in 2002, this figure has more than tripled within five years. Covering 10,000 square meters, CeMAT ASIA in Shanghai will set a new record from 10 to 13 October 2007 when it opens its doors to around 430 exhibitors, thereby making it the most important intralogistics trade fair in Asia.

"CeMAT ASIA is the perfect complement to CeMAT in Hannover. We serve the fast-growing regional markets with their strong demand for logistics technology and expertise. Economic growth will be sustained in these regions, so that the trade fair too will continue to grow," explains

Alexander Kühnel, Director of Deutsche Messe with responsibility for trade shows abroad.

Alongside China and Taiwan, Germany, Italy, Japan, and the U.S. are among the strongest exhibitors. The last four countries are worldwide leaders in intralogistics, with the U.S. heading the list, followed closely by Germany. According to a recent study conducted by the VDMA (German Engineering Federation), total sales in Germany's intralogistics sector will climb to EUR 16.7 billion in 2007.

Exhibitors at CeMAT ASIA will include major forklift suppliers such as Toyota, Linde, Jungheinrich, OM, Komatsu and Nichiyu, crane suppliers such as ABUS and Konecranes, system suppliers such as Hörmann and Danaher, component manufacturers, and software suppliers.

Deutsche Messe has joined forces with its Chinese partner organizations to create a first-rate supporting program for key industry topics. Visitors can get information on the special features of logistic processes in the pharmaceutical and tobacco industries and on the specific demands made on cold chain logistics.

Three trade fairs under one roof

From 10 to 13 October, two other trade fairs will be taking place in the Shanghai New International Expo Centre (SNIEC) in tandem with CeMAT ASIA. PTC ASIA is the world's second biggest international trade show after MDA Hannover for power transmission and control, compressors, compressed-air technology, and vacuum technology. CeBIT Asia is a spin-off from the world's biggest electronics trade show.

For further information, go to www.cemat-asia.com.

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