



Media Information
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Welcome Aboard...

Experience the best of Munich on an exclusive ride in a BMW classic.

Munich. Spring is in the air and the BMW Museum has come up with a rather special surprise for the new classic season: as of April, visitors to the Museum can book a three-hour tour that takes in the BMW facilities as well as Munich's most important sights. But the real attraction is that this ride through the city can be enjoyed in the back of a classic BMW automobile.

When it came to selecting the models for these excursions, the BMW Museum dug deep into its automotive treasure trove. Going all the way back to the 1930s, there is a BMW 326 Cabriolet and a BMW 335 Cabriolet to choose from. The flair of the 1950s, meanwhile, is embodied by a BMW 502 Cabriolet – familiarly known as the “Baroque Angel”. Finally, the BMW 3200 CS Cabriolet represents a very rare specimen, with just one unit of this open-top model having been built.

Participants are driven from the BMW Museum past the BMW Tower and on to BMW Welt. The chauffeur then takes them to the nearby BMW home plant, which is not normally open to visitors. Afterwards the route leads to the premises of BMW Classic with its invaluable collection of vehicles, and on down Leopoldstrasse to Odeonsplatz. The tour goes on to trace the ring road around the old centre of Munich, allowing passengers to discover the city's main historic sights from the comfort of a majestic automobile.

Next stop is the flagship BMW showroom on Lenbachplatz. After a welcome and viewing of the exhibits there, the return journey heads along the Olympiapark and back to the starting point: the BMW Museum. The entire excursion takes around three hours. At the end, participants are presented with a gift box containing a personalised certificate of participation, an entry ticket to the Museum and a Museum guide.

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The entire package costs 90 euros per person/seat and can be purchased at the BMW Museum information counter. For telephone reservations please call +49 (0)1802 / 118822. For further information and detailed timings please go to

www.bmw-museum.com

The BMW City Tour takes place on the first and third Sunday of each month from April to October. Tours begin at 11.00 hrs and 15.00 hrs.

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