



## MEDIA ADVISORY

CGI Information Systems and  
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[www.cgi.com](http://www.cgi.com)

## CGI becomes European Focused Magento Gold Partner

**Düsseldorf, April 03, 2012** – CGI, one of the world's leading IT, business process and e-commerce service providers, is pleased to announce its Gold Partnership with Magento Inc., designed to continue its leadership in serving the growing e-commerce enterprise customer base in Europe. CGI significantly expanded its European e-commerce practice with its acquisition of symmetrics GmbH, a company based in Hannover, Germany, in September 2011. As a result of this acquisition, CGI is now Magento's largest solution partner worldwide in terms of international coverage, global expertise offices and dedicated e-commerce staff.

With a team of over 230 e-commerce experts located across Europe and Australia, CGI delivers innovative, scalable and conversion-optimized Magento-based solutions to midsize and large retailers worldwide. "There is a growing demand for enterprise-level, scalable e-commerce solutions from companies looking for creative, multi-channel approaches to capture and retain customers in today's highly competitive marketplace," said Boris Lokschin, CGI's Open source Delivery Center leader. "CGI brings a strong client focus, international delivery experience, and end-to-end e-commerce expertise to serve customers focused on B2B, B2C or mobile strategies."

CGI delivers capabilities that go significantly beyond the standard offerings in the Magento ecosystem, bringing its proven experience in designing, building and operating complex and demanding eCommerce platforms to the table. Approaches that include agile thinking, cloud, software-as-a-service (SaaS), mobile as well as the more than 500 reusable Magento modules and middleware reduce project risk and improve time-to-market while delivering the highest levels of quality, performance and innovation.

"We are very excited to have CGI, one of the world's largest system integrators, joining us as a European partner and helping to shape the future of eCommerce", said Jary Carter, Vice President of Magento Global Sales. Our partnership with CGI, who has a great delivery track record, helps Magento to serve and delight our growing customer base of international retailers who want to expand their business and increase their revenues."

Through its partnership with Magento, CGI offers customers a range of innovative approaches and solutions for sales strategy development that drives conversion as well as online shop set-up and operations, including hosting, support, and maintenance at minimized TCO. In addition to the Magento core product platform, CGI brings a flexible and modular



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portfolio of solutions that facilitate faster and more efficient e-commerce implementations as well as the integration of a customer's eCommerce platform into their existing IT infrastructure. Our in-depth expertise as both a global systems integrator and consulting firm makes CGI the right partner for end-to-end e-commerce solutions.

To request a quote or to learn more about CGI Magento portfolio, references and offering, please visit our CGI Magento Gold partner page:

<http://www.magentocommerce.com/partners/details/partner/id/2947>

### **About CGI**

Founded in 1976, CGI Group Inc. is one of the largest independent information technology and business process services firms in the world. CGI and its affiliated companies employ approximately 31,000 professionals. CGI provides end-to-end IT and business process services to clients worldwide from offices and centres of excellence in Canada, the United States, Europe and Asia Pacific. As at December 31, 2011, CGI's annualized revenue was approximately \$4.1 billion and its order backlog was approximately \$13.6 billion. CGI shares are listed on the TSX (GIB.A) and the NYSE (GIB) and are included in both the Dow Jones Sustainability Index and the FTSE4Good Index. Website: [www.cgi.com](http://www.cgi.com).

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