

PRESS RELEASE

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Cooperate to Innovate

Bundled competence of cabin suppliers in Germany at the leading trade fair Aircraft Interiors Expo 2011

Hamburg/Berlin – With the third appearance of its <BDLI Competence Network CABIN | CARGO> at the leading trade fair for cabin interiors in Hamburg, the German Aerospace Industries Association (BDLI) is presenting a highly innovative, inter-company range of cabin and cargo solutions targeted to all aircraft manufacturers and their future programmes.

True to the motto <CooperatetoInnovate>, the participating companies will be showing various solutions for the <cabins and cargo holds> segment.

In the face of globally increasing passenger numbers but also pressure due to high costs and competition, air transport companies are confronted with great challenges. Aircraft interiors of the future must fulfil greater demands than today: they must be safer and more ergonomic, they must symbolise the essence of the aircraft manufacturer's brand and help airlines to achieve optimal customer loyalty by means of an unmistakable interior design. Clever, modular and flexible systems are needed for the cargo hold to optimise idle and turnaround times as well as capacity utilization.

At the same time, all these solutions must be cost efficient and manageable at a technical level in engineering, in production and in day-to-day operation. This makes all-encompassing solutions essential. The <BDLI Competence Network CABIN | CARGO> is deeply involved with the requirements for innovation and integration defined by leading aircraft manufacturers such as Airbus and Boeing.

To meet these needs, highly integrated solutions for aircraft interiors are developed in Germany, primarily in and near the Free and Hanseatic City of Hamburg, but also in South Germany. Many of the plants and locations involved are part of transnationally operating companies. The BDLI Competence Network CABIN | CARGO acts as a brain pool and innovation platform and bundles all relevant specialists in Germany.

“Leading, established aircraft manufacturers such as Airbus as well as new providers in the worldwide market profit from this network,” says BDLI Managing Director Dietmar Schrick to mark the opening of the trade fair, in the presence of Hamburg’s Economics Senator, Frank Horch.

“The BDLI Network CABIN | CARGO bundles a wide range of technological competence in the cabin sector. This stretches from lighting systems and cabin solutions through to on-board entertainment, sanitation systems, ventilation and air conditioning modules and even complex cargo hold technology, electric door modules and all necessary sensor systems.

The <cabin equipment> industry sector employs more than 7,000 highly qualified specialists in Germany – many of them in Hamburg and the surrounding area - and is the worldwide leader when it comes to integrating entire aircraft interiors. Germany, with the metropolitan area of Hamburg, has established itself as a central know-how centre worldwide,” emphasises Dietmar Schrick.

Selected exhibits supplement the visual information concept of the trade fair appearance and demonstrate the high level of design competence, customer orientation and innovative strength of this industry sector.

Industrial background

Against the background of tough global competition, aircraft and helicopter manufacturers concentrate increasingly on their technical core competencies in the field of system integration and on key in-house technologies. Time-to-Market is a decisive competitive factor. At the same time, the systems demanded by the customers are becoming ever more complex meaning that suppliers and equippers and their special system competencies are taking on an increasingly central role.

The <BDLI-Network CABIN | CARGO> exhibitors include the companies Airbus Operations, AOA apparatebau, B/E AerospaceSystems, Dasell Cabin Interior, Diehl Aerospace, Diehl Aircabin, Goodrich Lighting Systems, HutchinsonAerospace, Mühlenberg Interiors, Recaro Aircraft Seating, Telair International, Wittenstein aerospace & simulation and ZODIAC Cabin Controls.

The range of services offered by the BDLI network encompasses carrying out global market analyses in all named segments as well as development, manufacture, integration and maintenance.

BDLI stand:
Hall B7, stand 7D 30



The BDLI

With more than 190 members, the German Aerospace Industries Association, BDLI represents an industrial sector which is a significant driver of economic growth in Germany. Combining almost all strategic key technologies, German aerospace industry achieves a turnover of currently 23.6 billion Euros with a direct work force of around 93,000. Export rate: approx. 68 percent.

BDLI is officially accredited to German Bundestag where it performs specific, legally embodied tasks such as communication with political institutions, authorities, associations and foreign representations in Germany.

BDLI offers a large variety of member services ranging from contact management to implementation of national pavilions at trade shows worldwide.

BDLI Network
Cabin | Cargo