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## Press information

### **Z-LASER announces a successful business year 2014**

January 27, 2015 – Freiburg, Germany – **Z-LASER OPTOELEKTRONIK GmbH** looks back at the positive business development in 2014. "The company increased its 2014 turnover by 13% compared with the previous year", states company owner Kurt-M. Zimmermann (graduate industrial engineer).

"We are placing special focus on the areas of 3D measurement and customer-specific OEM product solutions, here we are looking to increase our worldwide market penetration," states the new COO Rüdiger Ruh (graduate engineer FH).

All business units (positioning lasers, laser for imaging, laser projectors, OEM and trade goods) have demonstrated very good growth rates. High-quality products, as well as a wide variety of products, from the simple positioning lasers up to the 3D laser measuring system, are available to our customers. High investments in modern technology and automated production systems will result in even more precision and repeatability in future **Z-LASER** products. These investments stay true to our core belief of constant process optimization.

### **About Z-LASER**

Founded in 1985, **Z-LASER** is well-known as a manufacturer of industrial laser systems for manufacturing, machine vision, measurement and medical applications as well as applications in analysis and science. The team has its own large development department that utilizes our expertise in optoelectronics and laser technology to come up with innovative solutions. For more company details see [www.z-laser.com](http://www.z-laser.com).