

CeBIT 2013: Incomedia will exhibit the new upcoming WebSite X5 Evolution 10.

Ivrea (Italy) February 26th, 2013 – Incomedia will attend CeBIT 2013, that will take place in Hannover, Germany, from the 5th till the 9th of March, offering the audience an exclusive preview of its WebSite X5's 10th version.

CeBIT is considered the most important international ICT trade in Europe and an event that, year after year, is highly attended by lots of companies, ICT operators and by those who share at least some interest in ICT. For Incomedia this will be the eighth consecutive appearance: a participation that confirms the growing importance of the Italian company in the ICT business worldwide. In addition, Incomedia reserves for all visitors the opportunity to discover what will be the next version of its flagship software, WebSite X5. Visitors at CeBIT will be offered a full preview of the new WebSite X5 Evolution 10, whose release date has not been officially communicated yet, but is expected soon.

The originality of its formula, which effectively combines ease of use and completeness of performance, are the key success factors of WebSite X5, which allows you to create websites, blogs and online stores in only 5 easy steps and with the most amazing results.

Thanks to lots of new features, WebSite X5 Evolution 10 is expected to repeat its success, continuing to represent the best software for anyone who wants to run their own website. Here are just some of the most significant improvements of the new version:

- **Mobile Websites:** all the templates, default and custom, have been designed to be displayed correctly on mobile devices.
- **Touch Technology:** all websites created with WebSite X5 support Touch technology, which means that users can browse or zoom in on pictures in a gallery just using their fingers.
- **Complete transition to HTML5:** all the websites created with WebSite X5 are compatible with all Browsers, Operating Systems and Mobile devices.
- **User Experience:** Improved user experience with the software thanks to the dynamic loading, the optimization of the graphical interface and the creation of libraries for the management of project files.

Federico Ranfagni, CEO of Incomedia says: "Innovation and originality are two key concepts in the company and which Incomedia constantly looks at, while pursuing the primary goals that guide our efforts. The success of WebSite X5 is the result of this constant dedication and, considering the scale of an event like CeBIT, this will be the right opportunity to show our software, giving visitors a foretaste of the superior multimedia experience offered by WebSite X5 Evolution 10".

The company will be pleased to bring the first public preview of WebSite X5 Evolution 10 at CeBIT, Hall 9 - Stand A8, from the 5th till the 9th of March.

About Incomedia:

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia's flagship product **WebSite X5**, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps.

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