

PRESS RELEASE

Woolworths Invests Further in Supply Chain Improvement Technology

- Sophisticated Business Process Management capabilities added
- SOA governance platform to be implemented to underpin corporate SOA strategy

DARMSTADT, Germany, [March 26, 2008] Woolworths, Australia and New Zealand's largest retail group, has invested further in its supply chain redevelopment programme by adding sophisticated Business Process Management (BPM) capabilities. Woolworths is also investing in an SOA registry and governance platform to underpin its overall corporate move towards service-oriented architecture (SOA). The announcement was made by Software AG, a global leader in business infrastructure software.

webMethods Optimize, Software AG's patented business activity monitoring (BAM) solution, will provide Woolworths with real-time insight into how their supply chain processes are performing, what's working well, where there may be bottlenecks and why, and what can be improved. It will allow Woolworths to create and build process strategies against its business vision, defining and tracking Key Performance Indicators (KPIs) for people, process and system performance throughout their supply chain.

Software AG is also providing CentraSite™, which will underpin Woolworths' entire service-oriented architecture, including the business activity monitoring component, by providing a registry and repository for SOA artefacts and governance throughout the entire SOA lifecycle.

These investments will assist Woolworths in meeting its strategic goals of enhancing IT and business agility in the face of constant business change; enabling implementation and use of enterprise-wide processes and services; better aligning IT with the business; and reducing costs and increasing efficiency.

Woolworths CIO Daniel Beecham said, "webMethods has been a key element in the technology platform that has helped us revolutionise our logistics business. The confidence we gained from that program encouraged us to further leverage our webMethods investment in the areas of SOA and Process. We see this relationship as a strategic one, the strength of which has been further enhanced by the involvement of Software AG."

In 2006, Woolworths had named webMethods [now Software AG webMethods] its "*IT Supplier of the Year*" for enabling software. This prestigious honor was based on the quantitative results of the retailer's quarterly vendor performance assessment and recognized the significant contributions made in advancing Woolworths' business objectives. The retailer had previously standardized on the webMethods Suite as its integration standard, which has allowed Woolworths to more rapidly integrate new acquisition, automate and streamline core processes, and extend real-time visibility across key partners.

“Woolworths’ continued investment in business improvement technologies clearly indicates they are the most technically advanced retail organisation in the country,” said Paul Henaghan, Senior Vice President for webMethods (Asia/Pacific & Japan), Software AG.

CentraSite is a trademark jointly owned by Fujitsu Limited and Software AG. All other registered trademarks, trademarks or service marks are the property of their respective owners.

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Software AG’s 4,000 global customers achieve measurable business results by modernizing and automating their IT systems and rapidly building new systems to meet growing business demands. The company’s industry-leading product portfolio includes best-in-class solutions for managing data, enabling service oriented architecture, and improving business processes. By combining proven technology with industry expertise and best practices, our customers improve and differentiate their businesses - faster.

Software AG has more than 38 years of global IT experience and over 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €621 million in 2007 (IFRS, unaudited).

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