

## Incomedia is ready for the launch and officially presents the new **WebSite X5 Evolution 10**.

Ivrea (Italy) March 13th, 2013 - The countdown is over and Incomedia officially announces the release of **WebSite X5 Evolution 10**, the new version of the famous web editor that will amaze both the loyal users and the new ones.

**WebSite X5** is the software designed to give anyone the possibility to create with ease and professionalism, websites, online shops and blogs. With the release of this new version - successfully presented at **CeBIT** in Hanover - Incomedia wanted to follow two different but parallel paths: the tradition and the innovation. In fact **WebSite X5 Evolution 10** combines the intuitiveness of its interface and its ease of use, with a wide range of innovations that integrate the ones offered by the previous version, thereby providing the user with a huge number of features and ensuring the most complete and satisfactory performance.

Cornerstone of the new **WebSite X5 Evolution 10** is its 5-step structure, a quality that characterizes the program and from which it derives its great adaptability to different user profiles, including those who do not have any knowledge of programming and web design. The 5-step process and the intuitive structure of the graphical interface are therefore two essential elements that accompany the transition from the old version to the new one and that new users will try.

**WebSite X5 Evolution 10** has lots of new features that reinforce the strengths of the previous version. First of all, thanks to an even more extended use of **HTML5**, the sites created with **WebSite X5 Evolution 10** ensure full compatibility, adapting to any kind of device, operating system or browser navigation of the latest generation. Not only the code of the pages, but also that of the templates is now optimized for a perfect visualization and navigation on mobile devices. A specific **Mobile Template Pack** has been introduced for the creation of Mobile Sites, that is a collection of graphic models designed for this purpose. Basically, with **WebSite X5 Evolution 10** it is no longer necessary to duplicate the sites in order to obtain a mobile version: once a site has been made, it can be visualized both on **Tablets** and **Smartphones**, and everything will work perfectly, including the e-commerce shopping cart, the buttons and boxes for the **Social App**, etc. In addition, **Touch Technology** is supported on mobile devices, which means you can use your finger to browse or enlarge pictures. Several improvements also regard the e-commerce that is now even more powerful. Finally, the importance of social networks has also been taken into consideration, introducing the "**Social Object**" so that buttons and boxes for **Facebook**, **Google+**, **Twitter** or **Pinterest** Apps can easily be activated.

Stefano Ranfagni, CEO of Incomedia says: *"The key to WebSite X5's success is the ease with which all tasks can be solved and professional results obtained. For that we put all our efforts not only into adding new features, but also making them accessible to everyone.*

*With the new version 10, we have worked to further improve the user experience of WebSite X5, but the most important goal we have achieved is the complete transition to HTML5, in order to ensure compatible websites on any browser, operating system and mobile device. "*

For more information about the program and the specific features of the new version, you can visit [www.websitex5.com](http://www.websitex5.com), where there are also the demo version and video tutorials that clearly explain how to create a website with **WebSite X5 Evolution 10**.

### **About Incomedia:**

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia's flagship product **WebSite X5**, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps.

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