

Post-Expo in Brussels from the 18th to 20th September 2012

pureSpekt, Manner and noFilis exhibit together

Freiburg/Brussels, 27.8.2012 - The Freiburg based RFID and NFC specialist pureSpekt will be, together with its technology partners Manner Castors, a Finnish Wheel and Castor Manufacturer, and noFilis, a German Device-Management-Software Developer, exhibiting from the 18th to the 20th September 2012 at the Post-Expo in Brussels (booth 5052). The main focus at this years' event, will be Manners' innovative RFID-UHF enabled Wheel and Trolley solution. The objective is that future logistic processes become more transparent and cost effective, efficient, and simpler in its application. The RFID enabled Wheel can be fixed to plastic or metal containers e.g. postal trolleys, logistic containers or shopping/ baggage trolleys. The innovative Manner technology offers its users amongst other things higher asset visibility, the ability for inventory management as well as the utilization of a tracking- and management system.

The Brussels Post-Expo is in its 16th year, and is considered as one of the most important international conferences and exhibitions in the postal, parcel and courier industry. As in previous years, the organizer estimates that up to 3.500 visitors will be attending this years 3 day-event.

About pureSpekt:

pureSpekt GmbH, with its main office in Freiburg (Germany), has specialised in the development of custom specific Radio Frequency Identification (RFID) and Near Field Communication (NFC) solutions. It is equipped with the right tools to lead and support its customers and partners in their RFID & NFC business activities and requirements due to the companies' long-standing international RFID experience.

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