



*Press Release, for immediate publication*

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## **Stern Engineering and Texim Europe join forces to bring Piezo Switch Technology to the European Market**

**Tel Aviv/ Haaksbergen, December 4th, 2012: Stern Engineering, manufacturer of Piezo Switches and Keyboards, and Texim Europe B.V., distributor of high technology component solutions, today announced a partnership to distribute Stern's portfolio in the European market.**

Stern manufactures high-tech piezo based products designed for industrial control panels such as keypads and keyboards as well as industrial switches that are needed in severe environments. As a piezo manufacturer with industrial needs in mind, Stern's products are durable and long lasting. The company is guided by the need of its Piezo products to be water, weather and vandal proof in order to fit in outdoor projects.

“Stern's portfolio breathes quality and ruggedness, which are aspects our customers often require for their professional products”, says Rob Lammerts van Bueren, Business Development Manager for Switch products at Texim Europe. “Also the design of the products looks fantastic which can greatly enhance the look and feel of any electronic equipment. The customization possibilities are endless which will help end products to stand out from the crowd creating an additional competitive edge for our customers”.

As a Technology Solutions supplier in Man-Machine interface applications Texim Europe delivers a broad portfolio in Switch/ Touch devices often combined with Display and Embedded computing products. Stern's Piezo based products are a fully complementary and welcome addition to the current range of touch products.

“With Texim Europe we have added a knowledgeable and enthusiastic partner to further develop the market for our piezo technology products,” says Giora Flohr, Business Development Manager at **Stern Engineering**. “The Texim team is very experienced and focused on finding successful solutions for their customers. Texim Europe's product and design oriented website is the ideal place to easily find & compare **Stern's** range of products. On top of that Texim has the knowledge and experience to arrange customization of Stern products if required by the customer.”

## About Texim-Europe

Having started its first activities back in 1962, Texim Europe has gained massive experience in Electronic Components and Sub-systems Distribution and is now present in the Benelux, Germany, Austria, UK and in the Nordic area. Texim Europe has rapidly become the reliable Technology and Supply Chain Solution Provider of choice for customers developing & producing Electronic Applications.

The head office and State-of-the-Art Logistics Centre is located in Haaksbergen, the Netherlands from which customers in every part of the World are served. Texim Europe is part of TKH Group NV, a 1 Billion euro Dutch public company, with a strong position in the Telecom, Building and Industrial Solutions market segments.

## About Stern Engineering

Since 1989, Stern has developed and manufactured electronic faucets and flushing devices operated by infra-red sensors which are marketed all over the world.

Stern has been offering basic Piezo solutions for several years. Around two years ago, Stern decided to take on the Piezo technology as one of their core competences, investing in developing new and innovative Piezo products and starting in-house production of the Piezo technology.

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