

PRESS RELEASE

## Software AG Cited As a Leader in Enterprise Architecture Management by Independent Research Firm

Software AG's Alfabet solution receives highest score in current offering category

Darmstadt, Germany, 03 September 2015 - Software AG today announced that Forrester Research Inc., a leading industry analyst firm, has named Software AG a 'Leader' in The Forrester Wave™: Enterprise Architecture Management Suites, Q3 2015 (published on September 01, 2015)<sup>1</sup> for its Alfabet solution. Part of Software AG's Digital Business Platform, Alfabet Enterprise Architecture (EA) Management combines core capabilities of Software AG's Alfabet and ARIS product lines providing a collaborative platform used by business and IT leaders to ensure the IT landscape supports business strategy. It couples business priorities and IT strategy with current and future initiatives and maps those to an IT design and development path that enables the achievement of essential business goals.

According to the Forrester report, "The increasing scope of EA – to cover strategy, portfolio, and architecture management – has provided opportunities for EAMS vendors to evolve their products into new areas." The report cites Software AG among vendors who can "leverage a large amount of intellectual property to deliver products that can not only mimic an EA practice's current approaches but also provide thought leadership prebuilt into the products, such as simulation, scenario analysis, and financial management approaches."

### Alfabet Achieves Highest Score for Business Technology Agenda Support

In the report, Alfabet received the highest score for Business Technology Agenda Support, a category which looks at capabilities for strategy alignment, customer experience, digitization, mobile and big data. The Forrester report lists Software AG among vendors that have "prepared a large number of possibilities for their clients. This provides clients with immediate value and the ability to make great advancements in maturity within the tool, with a clear picture of how the tool will help in the future state."

### Alfabet Guides Transformation to Digital Business

Dr. Wolfram Jost, Chief Technology Officer and member of the Board, Software AG, said: "I believe that being named a leader in EAMS by Forrester underscores how essential solutions like Software AG's Alfabet are in delivering the critical insights and planning capabilities necessary to become a digital enterprise. Our customers are in highly competitive markets and success in the digital world is essential. We're committed and proud to continue to support each company as they navigate their digital transformation journeys."

The complete report is available at [here](#).

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<sup>1</sup> The Forrester Wave™: Enterprise Architecture Management Suites, Q3 2015; The 10 Providers That Matter Most And How They Stack Up by Gordon Barnett

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#### About Software AG

Software AG (Frankfurt TecDAX: SOW) helps organizations achieve their business objectives faster. The company's big data, integration and business process technologies enable customers to drive operational efficiency, modernize their systems and optimize processes for smarter decisions and better service. Building on over 40 years of customer-centric innovation, the company is ranked as a leader in 14 market categories, fueled by core product families [Adabas-Natural](#), [ARIS](#), [Alfabet](#), [Apama](#), [Terracotta](#) and [webMethods](#). Software AG has more than 4,400 employees in 70 countries and had revenues of €858 million in 2014 - [www.softwareag.com](http://www.softwareag.com).

#### Software AG - Get There Faster

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