

## **PRESS RELEASE**

### **Enso Detego announces the appointment of Ewald Braith as CEO**

(Graz, 2013-05-29) The Board of Enso Detego GmbH is pleased to announce the appointment of Mr. Ewald Braith as its CEO of Enso Detego GmbH in Graz with immediate effect.

The Board of Enso Detego is pleased to announce the promotion of Mr. Braith as CEO of Enso Detego GmbH with immediate effect. Mr. Braith has in his previous position as General Manager of Sales and Marketing, successfully grown and refocused the Company in its core markets and in line with the strategic growth plans.

Mr. Braith's experience in sales and marketing, business development, finance and technology has provided the Company with a new sense of focus and energy that is invaluable in driving Enso Detego's future international growth. Mr. Braith said, "I am pleased to see that our initial work has proven successful. This could not have been accomplished without the strong dedication of our team and I am confident that we are well positioned for the future".

Mr. Nikolay Danilov, Chairman, Enso Detego adds, "We are pleased to see that Mr. Braith and his team has managed to grow the business in our key markets and we are looking forward to working with him and the rest of the management team to position the Company as a key player in the European market."

#### **About Enso Detego GmbH**

Enso Detego GmbH is a leading provider of auto-ID and RFID products and solutions to the fashion and food and beverage Industries. The company offers solutions enabling customers to improve their efficiency and security within their supply chain, logistics and asset-tracking operations. Enso Detego's market-proven detego software modules support standardized business processes in production, distribution, transportation and retail. Flexible, hardware-independent and scalable modules allow a rapid and effective implementation of RFID projects. The company offers RFID solutions that address operational efficiency and incremental business opportunities. Its RFID specialists offer clients a complete range of professional services including customized technology consulting, project implementation, sourcing of customer-specific RFID tags and infrastructure hardware, personnel training and after-sale support.

For more information, please visit [www.enso-detego.com](http://www.enso-detego.com).