

# JEFF KOONS 17<sup>th</sup> BMW ART CAR

## INVITATION PRESS CONFERENCE

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The Centre Pompidou and BMW have the pleasure to invite you to the official press conference on the occasion of the world premiere of the 17<sup>th</sup> BMW Art Car by Jeff Koons

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**June 2 | 2010 | 9 a.m.**

Forum Centre Pompidou  
Centre Pompidou, Place Georges Pompidou 75004 Paris

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> **On the panel**

**Jeff Koons** artist

**Alain Seban** President Centre Pompidou

**Hervé Poulain** Godfather of the BMW Art Cars

**Adrian van Hooydonk** Head of BMW Group Design

> **On site**

**Mario Theissen** Director BMW Motorsport

**Andy Priaulx** BMW race driver

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