

Worldwide Personal and Entry-Level Storage Shipment, Market Share, and Year-Over-Year Growth, Third Quarter 2015 (shipment in thousands)

Vendor	3Q15 Shipments	3Q15 Market Share	3Q14 Shipments	3Q14 Market Share	3Q15/3Q14 Growth
Western Digital*	5,207	31.2%	6,376	33.1%	-18.3%
Seagate**	4,325	25.9%	4,797	24.9%	-9.8%
Toshiba	3,030	18.2%	3,448	17.9%	-12.1%
Buffalo	465	2.8%	484	2.5%	-4.0%
Others	3,653	21.9%	4,154	21.6%	-12.1%
Total	16,680	100.0%	19,260	100.0%	-13.4%

Source: IDC Worldwide Quarterly Personal and Entry Level Storage Tracker, November 2015

Notes:* Western Digital does not include HGST

** Seagate does not include LaCie and Samsung