# **press**release

003/2012 | 2012-17-01 | 1/1

### manr**o**land

## manroland upgrades: more reliable, better diagnostics, and easier to operate

Matichon Public Co., Ltd. upgrade their UNISET with PECOM

manroland customer Matichon Public Co., Ltd. in Bangkok works with a UN-ISET pressline built in 1995. Since August 2011, the press is running with the latest manroland PECOM hardware in all units. In two four-week project stages, the manroland engineers managed the retrofit in a way that permitted the customer to keep using the press without interrupting production.

"Electronic parts of older technology are more and more difficult in the market, but newspaper products need to be printed every day. Therefore, to secure the production, we have to keep the press most reliable. With a new electronic upgrade, it is more reliable, features better diagnostics, and is easier to operate," says Matichon Public Co., Ltd. Since December 1989 the company is listed in the SET (Stock Exchange of Thailand). It is specialized in newspaper, magazine, and pocket book printing. With the new electronic upgrade the productivity is improved to a large extent. The whole production process is working smoother and more stable.

#### Upgrades: benefiting from the leap in development

Founded in January 1978, Matichon today is a well-known large printing company in Thailand with 1,500 staff members. As an old valued customer of manroland, Matichon has been using manroland web-fed offset presses, such as the UNISET, for many years to meet the demanding needs of their customers and fulfil their rapid business development requirements. manroland, customers' needs always come first, which is why they are developing innovative printing technology to bring forward customers' success in the printing world. PECOM is a very good example for this. With special solutions for web-fed and sheetfed printing PECOM connects and automates the processes of printing preparations, printing, and documentation. The printnet module PECOM can be configured to customer needs. Thanks to the modularity of PECOM the system can be adapted and migrated to future needs of web-fed or sheetfed solutions. Press-oriented automation through PECOM encompasses all aspects of printing press electronics, electrics, mechanics, and software. With PECOM, the UNISET's potential can be fully utilized. The capacity of the press will be maximized.

#### Captions:

With its double-circumference and single-width concept for newspaper printing and heatset production, the UNISET, shown here in the current generation, is built for success. | © manroland

Thinking of extending the life of your press? A very individual question, for which manroland offers four answers: Refurbishment, Upgrades, Retrofit and Reconfiguration. | © manroland

manroland AG is a leading printing systems manufacturer and the world's market leader in web offset. Webfed and sheetfed offset presses provide solutions for publishing, commercial, and packaging printing.

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Photos can be downloaded from www.manroland.com in the category **Press.** 

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