

Press Release

Photo exhibition “SKATEBOARDING.3D” at SCHNEIDER KREUZNACH

BAD KREUZNACH, 22 January 2010.

Jos. Schneider Optische Werke GmbH presents “SKATEBOARDING.3D”, a photo art exhibition with work by Sebastian Denz. It is open from 3 pm to 6 pm every Sunday between 24 January and 21 February.

To create his series of large-format photographs that won the 20th International BFF Promotion Award in 2008, Sebastian Denz inhabited the urban world of skateboarders. Using a stereo camera for 8 x 10 inch negatives developed specifically for this purpose, he has created palpable, hyperreal 3D spaces. “Three-dimensional pictures are the future of both cinema and photography. Sebastian Denz’s work not only reveals perfect workmanship, it stands out above all due to its high artistic quality,” says Peter Lebeda, Corporate Design Manager at Schneider-Kreuznach and organizer of the event. Following the exhibition, the company will purchase a piece of work to add to its collection in the “SK Gallery”.

Sebastian Denz was born in 1974 in Grossburgwedel in Germany. He studied Photography and Fine Arts at the University of Applied Sciences in Hanover, graduating from the University of Applied Sciences in Bielefeld with a Master of Arts. His large-format stereo photographs of the urban skateboarder scene have been shown at the Robert Morat Galleries in Hamburg, Dada Post in Berlin and the Sara Tecchia gallery in New York.

The exhibition is being held in the headquarters of Jos. Schneider Optische Werke, in Ringstrasse 132, Bad Kreuznach. Entrance is free. For more background information, see www.schneiderkreuznach.com.

Über die Schneider-Gruppe:

Die Schneider-Gruppe ist spezialisiert auf die Entwicklung und Produktion von fotografischen Hochleistungsobjektiven, Kino-Projektionsobjektiven sowie Industrieoptiken und Feinmechanik. Zur Gruppe gehören die 1913 in Bad Kreuznach gegründeten Jos. Schneider Optische Werke sowie die Tochtergesellschaften Pentacon (Dresden), Schneider Kreuznach Isco Division (Göttingen), Schneider-Optics (New York, Los Angeles), Schneider Bando (Seoul), Schneider Asia Pacific (Hongkong) sowie Schneider Optical Technologies (Shenzhen). Hauptmarke ist "Schneider-Kreuznach". Weltweit sind etwa 640 Mitarbeiter beschäftigt, davon 335 am deutschen Stammsitz. Seit Jahren zählt die Unternehmensgruppe zu den Weltmarktführern im Bereich der Hochleistungsobjektive.

Kontakt:

Jos. Schneider Optische Werke GmbH
Wolfgang Berger
Ringstraße 132
55543 Bad Kreuznach
Tel. +49 671-601-287
Fax +49 671-601-289
BergerW@schneiderkreuznach.com
www.schneiderkreuznach.com

fishermen communications GmbH
Fabian Parusel
Kaiserstraße 61
60329 Frankfurt am Main
Tel. +49 69-210860-0
Fax +49 69-210860-21
fparusel@fishermen-com.de
www.fishermen-com.de