PRESS RELEASE
CeBIT: Karl-Heinz Streibich, "Software AG Aims to be One Of The World's Ten Largest Software Companies in the Next Five Years"

- Software AG sees an increasing market potential as an independent player as market consolidation accelerates

- The company plans to double its size every five years

- webMethods new announcements: webMethods Application Modernization product suite released, webMethods Process Excelerator, Eclipse based development and the latest CentraSite developments unveiled, "BPM for Dummies" published and the "Business Analyst Community" launched

- Enterprise Transaction Systems (ETS) announcements: Adabas 2010 & Natural 2010 roadmaps published: archiving, encryption, built-in Web Services and user interface simulation, Software and the road to SOA/BPM

- Partner announcements: Software AG and GFT Technologies announce a partnership to develop their market positions in the USA and Brazil

Hannover, Germany, 03-03-2008, Software AG, a global leader in business infrastructure software, today announced its intentions to be one of the ten largest software companies, globally, within the next five years. Forecasting revenue growth of 24% to 27% in 2008, exceeding $1 billion, the company sees an increasing need for large independent players in the fast growing "SOA/BPM" market segment. Software AG sees "independence" as providing a significant competitive edge. Only independent software companies can provide the bridge between all major software vendors and will play an increasingly significant role in the "SOA/BPM" market development. Commenting on recent industry reports, the company does not see a trend towards a few, totally dominant IT providers. "Customers will not allow monopolization", said Software AG CEO Karl-Heinz Streibich. "Customer competitiveness based on flexibility and innovation increasingly comes from IT. Customers have long waited for the liberation brought by SOA based business infrastructure software. We see growing demand for software that provides customer-centric solutions". This demand for independent companies and further market consolidation will enable Software AG to double its size every five years. Software AG also announced major enhancements across its product portfolio to support customers in utilizing the full potential of their IT infrastructure and partner news including a strategic alliance with GFT technologies AG.

Delivering Additional Customer Value with 2010 Roadmap & Vision for Adabas and Natural

Over the next three years, the company's ETS division has committed itself to a significant expansion of the product offering for its Adabas database management system and Natural programming language. To date, Software AG has invested more than $1B in development of Adabas and Natural with the company expecting to invest an additional $50M annually over this subsequent time period. The company's 2010 Roadmap & Vision for ETS calls for the number of available Adabas components to more than double, with the company undertaking a similar expansion of its Natural platform as well.

CeBIT: Software AG to become one of the ten largest global software companies within five years

"Software AG is leading the mainframe renaissance with the most innovative and comprehensive product offering in ETS's history," said Mark Edwards, President and COO of the ETS division and member of the Software AG Executive Board "By harnessing both SOA and BPM to the full power of the mainframe, we're bringing the back-office into the front-office. Customers will benefit as this new era of extreme processing puts unprecedented computing power into the hands of those best positioned to capitalize upon it."

webMethods Building on Product Leadership to Grow Market Share

At CeBIT, Software AG is debuting the webMethods Application Modernization Suite as a comprehensive approach to utilizing mainframe assets within a service-oriented architecture (SOA). Modernization of legacy systems is considered a top five priority for CIOs globally. Later this year, Software AG will introduce new versions of the webMethods SOA Suite, webMethods BPM Suite and CentraSite as well.

"We are a clear-cut leader in the fastest-growing aspects of the over €10 billion middleware market. With the market expected to almost double over five years and the number of vendors shrinking dramatically due to consolidation, we are well positioned to grow both total revenue and market share," said Dr. Peter Kürpick, President and Chief Product Officer of the webMethods division and member of the Software AG Executive Board "Our overriding goal is provide our customers with the most complete, end-to-end offering for SOA and BPM. By addressing every aspect of their lifecycle, we can deliver the most overall value.   This will be enabled through continued expansion of our product footprint into new and complementary areas with application modernization alone representing a significant growth opportunity for us."

Software AG Continues Global Expansion

The company also unveiled a strategic alliance with GFT Technologies. The two globally operating companies headquartered in Germany agreed to join forces and use their respective skills to successfully open new markets together. Both companies intend to strengthen their US business through a near-shore development model for customers from the financial services industry. In addition, GFT becomes Software AG's product implementation partner in Brazil.

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