

## Fujitsu Shows World's First Truly Wireless Display at CeBIT

Award-winning breakthrough power innovation consigns cables to the display technology history books

---

**Regensburg/Hanover, March 01, 2011** – Fujitsu today announces that it is showing a working design study of the world's first truly wireless PC display at CeBIT 2011, which takes place in Hanover, Germany, from March 1-5. The leading European IT infrastructure provider expects that commercial wireless display models featuring the breakthrough innovation SUPA (Smart Universal Power Access) technology will go into production within the next year.

Incorporating wireless power technology developed by The [Fraunhofer](#) Institute and partners within a German research project funded by the German Ministry for Economic Affairs, the Fujitsu proof-of-concept display is completely portable, cable-free, and the world's first display using wireless to provide both the power and the signal for the screen. The technology paves the way for «park and play» computing, where displays are powered simply by being placed on a desktop or conference table hot-spot.

Wireless 22-inch Fujitsu displays are powered by SUPA technology (Smart Universal Power Antenna), drawing power via magneto-induction from transmitter antenna that can be built-in to desks or office panels. The smart-power antenna is concentrated on a hot-spot and the technology is completely safe, just like induction-based kitchen hobs and electric toothbrush chargers. The display receives picture images via wireless USB from a desktop or notebook, with a range of up to 10 meters.

At CeBIT, a futuristic office desk featuring the wireless display, designed by the furniture company Euskirchen, will receive a [Universal Design Award 2011](#). The Consumer Favorite category award will be handed over at 12:00 on Wednesday, March 2, at CeBIT in hall 19.

Says Rajat Kakar, Senior Vice President Workplace Systems at Fujitsu Technology Solutions: «We are planning to introduce the first models incorporating totally wireless power technology to our LED-backlit display range within the next year. This is another technology innovation from Fujitsu, following on from our 0-Watt PCs and displays. In operation, there's no difference in quality from the desktop image – except that we've consigned cables to the history books of display technology.»

Pricing and regional availability for the truly wireless Fujitsu displays is still to be determined and will be revealed at the commercial product launch.

CeBIT visitors will find the wireless displays on the Fujitsu booth in the Dealers Only section (hall 15, booth F15).

- ends -

**For further information, please see:**

<http://blog.ts.fujitsu.com/>

[http://www.twitter.com/Fujitsu\\_TS](http://www.twitter.com/Fujitsu_TS)

<http://www.facebook.com/face2fujitsu>

**Notes to editors**

### **Press Contacts**

Knobel Corporate Communications

Silvia Finke

Tel. +41 41 768 99 43, [s.finke@knobel.ch](mailto:s.finke@knobel.ch)

### **About Fujitsu**

Fujitsu is a leading provider of ICT-based business solutions for the global marketplace. With approximately 170,000 employees supporting customers in 70 countries, Fujitsu combines a worldwide corps of systems and services experts with highly reliable computing and communications products and advanced microelectronics to deliver added value to customers. Headquartered in Tokyo, Fujitsu Limited (TSE:6702) reported consolidated revenues of 4.6 trillion yen (US\$50 billion) for the fiscal year ended March 31, 2010. For more information, please see: [www.fujitsu.com](http://www.fujitsu.com)

### **About Fujitsu Technology Solutions**

Fujitsu Technology Solutions is the leading European IT infrastructure provider with a presence in all key markets in Europe, the Middle East and Africa, plus India, serving large-, medium- and small-sized companies as well as consumers. With its Dynamic Infrastructures approach, the company offers a full portfolio of IT products, solutions and services, ranging from clients to datacenter solutions, Managed Infrastructure and Infrastructure-as-a-Service. Fujitsu Technology Solutions employs more than 13,000 people and is part of the global Fujitsu Group. For more information, please see: [ts.fujitsu.com/aboutus](http://ts.fujitsu.com/aboutus) or <http://ch.ts.fujitsu.com/aboutus>.

All other company or product names mentioned herein are trademarks or registered trademarks of their respective owners. Information provided in this press release is accurate at time of publication and is subject to change without advance notice.

####